



NMA Breaktime

An Electronic Newsletter for NMA Members!



August 2003

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Steve with Orville and Wilbur



Some of Lockheed's Finest!



Boeing Does It Again!



Sue with Orville and Wilbur



From the NMA

President:
Steve Bailey, CM
NMA President
Dayton, OH

Dayton Celebrates 100 Years of Flight!

With Dayton and the nation celebrating "100 Years of Flight" from July 4-July 20th, our thanks go out to those NMA members who stopped by the NMA office while visiting many of the venues, special activities, and the air show. Staff members visited Celebration Central in downtown Dayton where many of our affiliated companies had open houses and display pavilions. Special congratulations to NMA Board Member, Dr. Peter Kurzhals from Boeing, Huntington Beach, CA, who was inducted as a Fellow of the American Institute of Aeronautics and Astronautics as part of the locally-hosted

International Air & Space Symposium and Exposition.

Director's Corner . . .

Speaking from the Heart

Wendell M. Pichon, CM

2003 NMA National Treasurer

Lockheed Martin Leadership Association

Fort Worth, Texas

Becoming more expressive in our daily lives isn't only about better techniques; for example, metaphors, word pictures, quotations, slogans and the like. Neither is it simply learning to speak with more eloquence and style. While these elements do play an important role, they are not, in themselves, enough. The greatest inhibitor in our effort to enlist others in a common vision is lack of personal conviction. There is absolutely no way that we can convince others, over the long term, to share a dream if we are not convinced of it ourselves. We must be sincere in our own belief. All of us are able to spot lack of sincerity in others. We detect it in their voices, we observe it in their eyes, we notice it in their posture. We each have a sixth sense for deceit and can usually tell the fraudulent from the real. So there is a very fundamental question that we as leaders must ask before attempting to enlist others: "What do I believe in?" The true force that attracts others is the force of the heart. It is when we share what is in our soul that we can truly move others. Do you believe in NMA? Do you believe that the NMA is the recognized worldwide partnership of people and businesses inspiring outstanding leadership? Do you believe that the NMA is cultivating highly productive workplaces?

IMC Notes . . .



United We Stand

Kelly Schiewe

2002 IMC President

Industrial Nut

Sandusky, Ohio

As most of the NMA membership or at least many of you know by now, on June 18th of 2003, the National Advisory Board of the International Management Council approved the merger of the two organizations. This action follows the same approval process taken by the NMA Board of Directors at the June Board meeting in Dayton. This brings positive conclusion to a merger initiative that began in June of 2001 and will bring these two storied organizations together as one effective January 1st, 2004.

While the many positive details that will be the result of this merger, I for one feel I have gained earlier dividends than a high percentage of the accumulative memberships of both organizations. Oh sure, many of the positives are very apparent although there are some that are not as obvious. First of all, now that I am a Past National President of IMC, my dear friends from NMA have informed me that our merger has dignified me the status of "Esteemed Elder" whereas my previous moniker was, "Has Been". As much as I was appreciating reaching this final destination at the conclusion of my Presidential year, I can really enjoy the "Double E" label instead of what my good friend and current IMC National President Gregg Runyan previously preferred to honor me as, "H/B".

Amongst the other many benefits, IMC members gain expanded professional networking base with relaxed restrictions for chapter chartering opportunities. Another benefit IMC members will experience is a more comprehensive staff offering broad-reaching service and assistance from the headquarters in Dayton, Ohio. While IMC's long-time relationship with the YMCA of the USA has been treasured and valuable, the conservative philosophies and restrictions placed upon new chapter development that they maintain became cumbersome hurdles for an organization so heavily reliant on volunteer servant leadership and one paid staff person. IMC members gain this and much more while remaining associated with an organization that mirrors itself so closely that the irony is mind-boggling.

As for NMA, an injection of 1000 plus enthusiastic and energetic professionals whom are accustomed to doing what it takes to make community chapters of a volunteer leadership development organization continue to survive and flourish. To provide quality training and cost-effective education essential to the perpetual development of today's leaders is not an easy task in today's economy but these chapters continue year in and year out to do it very well. The loyalty and devotion that these individuals bring with them as a part of this historic union will play a key role in expanding the vision of the new organization and the role that it can play into the future of not only the individuals searching for leadership opportunities today but the leaders of decades to come.

This is just part of the overall picture that has been studied, dissected and discussed so many times over the past two years. The value that has been exposed to the national leaders from both organizations was easy to see from the very beginning. From the inaugural merger meetings, to the attending of the other's conferences and Board of Director's meetings, it has become an ever increasingly clear picture. Alone, each organization would continue to exist, determined not to fail but still faced with mounting hurdles that neither group had any control. Together, in a solid partnership, those hurdles are of minor elevation. We did the math and the formula was easily computed.

So now, with the approval details out of the way, it is time for us all to get really acquainted with each other as we put together the new global picture. As all of us become more educated as to the locations of IMC and NMA chapters, I encourage everyone to reach out and extend your welcoming hand to your new friends. You will find out that all that you have been hearing from Al Fertig, Don Hart, Dan Robertson, Bill Mahaffey, Cathy Longo and many more of the staff and Board members have been saying for some time now. We belong together and it is an easy fit. The conference in Detroit will be an excellent opportunity for expanded networking as IMC's Advisory Board will be in session prior to the conference, enabling many Board members to stay and participate in the conference. The excitement we have felt is now there for you to share with us.

As we proceed down the new path that we have selected to take, I find myself reflecting back to events that took place not long after we decided to pursue this opportunity. September 11, 2001, stays with me every breath that I take. I appreciate what is available for us each to have just by merely standing on our precious soil. As I stand with pride every day since then, thankful that our God has provided so well for us, I have promised myself that I will never again be caught taking for granted what we are privileged to have on a daily basis. I pledge allegiance to this wonderful country and our elected leaders openly and without hesitation. It is the same allegiance that I pledge to my God, my family and my dear friends in IMC and NMA. We together must understand and remember we have a fantastic opportunity to continue to make new roads and mold the future for our country and community leaders of tomorrow. Let's make the very most of it.

Divided we may fall, but as we are now fully prepared, **UNITED WE STAND**, today...tomorrow and many years to come.

God Bless America.

Recognition **2003-2004 R1 Changes**

No longer do you have to reach minimum points for any area or category; effective 7-1-03, you only need to earn a minimum number of overall points for the Excellent, Superior, and/or Outstanding Awards based on your chapter's size. The point requirements are as follows:

Size Groups 1-4: Excellent - 225; Superior - 300; Outstanding - 375.

Size Groups 5-7: Excellent - 180; Superior - 240; Outstanding - 300.

The second change is the addition of A1g, under Administration - Chapter Management. You will receive 2 points for submitting your chapter's election results to NMA National. We hope this will encourage you to send us your new slate of officers in a timely manner which will enable us communicate with your chapter more effectively.

The last BIG change is in Professional Development. Effective July 1, 2003, all courses for which you wish credit under B1c (NMA Courses Completed) and B1d (Non-NMA Courses Completed) must be approved for CEU credit through NMA's Professional Development Division -- and the course code must be listed along with the course name, # hours, # participants, and date completed on the last page of the R1 Excel spreadsheet. All NMA courses are pre-approved for CEU credit; however, non-NMA courses must be approved using a B4 form which can be found online at <http://nma1.org/forms/pd/b4.htm>, or you may download the form in Word format at <http://nma1.org/forms/pd/b4.doc>. Prior to July 1, 2003, courses only had to qualify for CEU - now, they must be approved before you will receive PD points for them.

2003 Executive of the Year Selected

Astronaut and CEO To Be Honored

He logged more than 119 hours in space and piloted the STS-34 shuttle in 1989 which deployed the Galileo spacecraft. Today, the retired U.S. Navy Captain and former NASA astronaut is President and Chief Executive Officer of United Space Alliance. Recently, NMA announced that Michael J. McCulley has been selected as its 2003 Executive of the Year.

As a recipient of both NMA's Silver Knight and Gold Knight Awards, Mike McCulley is an active supporter of the Association. Despite a hectic schedule, and splitting both his personal and professional time between the Kennedy Space Center and the Johnson Space Center, his service to both communities has been extraordinary. In honor of his civic activities, he was selected as an Olympic Torch Bearer in 1996.

Mike McCulley will be honored at the Executive of the Year Banquet at NMA's 2003 National Conference in Detroit, MI, on Tuesday evening, September 23rd.

"We have to be a role model for others. We can't ask others to do anything we would not be willing to do ourselves."

-Anonymous

Reflections of Columbia

... an NMA member's view of the remnants

Nick Hopkins

Boeing Space Coast Chapter
Boeing DSM - Florida Operations
Kennedy Space Center



Now that the accident investigation is over, NASA has opened up the STS-107 reconstruction hanger for employees and family members to view the remnants of shuttle Columbia. A couple of us from the group went yesterday afternoon.

The hanger, located just off the Shuttle runway is large, white and has a huge STS-107 logo on the outside. It's especially haunting to think that Columbia was supposed to have used that very landing strip only minutes after we all saw those unforgettable images of fiery streaks across the Texas sky. Inside the hanger are the scattered remnants of the space shuttle. If I had to choose just a few words to describe the scene in there, they would be: eerie, awesome and tragic.

Actually, it was a little like going to a funeral viewing. Walking through the huge hanger, following a rope-lined serpentine path through areas of collected debris, the people were very subdued. You'd occasionally see old friends greeting each other with smiles and some laughter, but even that was very low key. There were NASA people stationed at various points, behind the ropes. They had all worked on the investigation in some way or another and were more than willing to answer questions. Small groups of people would stop and gather, listening intently to stories of the recovery effort, or of structural damage done to the pieces being displayed.

The one thing that really struck me was the forces that must have been at work in the vehicle breakup. Large pieces of aluminum, steel and titanium were ripped and shredded as though they were paper. On the other hand, some of the delicate tiles recovered were in such good condition, they looked as though they could be flown again. Though most pieces were small, some, especially the landing gear and main engine components, were quite large. We heard one of the workers note that these pieces hit the ground at close to mach 2 and were so completely buried that the only way anyone knew anything came down was the mud splashed up on the bottoms of the trees in the area.

I was surprised at a number of things, but one of the most striking was the number of thermal protection tiles that were recovered. Some of them, being displayed upside down, showed signs that they hadn't been torn off the exterior, but had been melted off, from the inside out by the tremendous heat generated by the plasma flow through the inside of the vehicle. In another area of the hanger we saw torn and twisted sections of wing and fuselage that had only tile remnants, showing signs they had been forcefully ripped from their attach points.

The RCC panels from the leading edge of the left wing were mounted on special stands, as close as possible to their original

configuration. A couple of workers were describing and showing where they think the foam hit the wing and they were telling us of the different types of materials that were found melted and imbedded into the inside of the panels. They told us that judging from the speed of the breakup and the flow of plasma through the wings and interior, the original hole was no bigger than 6 inches in diameter.

Looking at all of the debris, I couldn't help but think of the times I had been close to the vehicle before the accident. I had been under Columbia in the OPF many times, giving tours to visitors. When I saw one of the burned hatches on display, I thought of the time I was able to poke my head inside the crew entry hatch and take a quick visual tour of the mid deck while the shuttle was at the pad. It was difficult to believe these scattered, burned and torn pieces were from that magnificent space ship.

Leaving the hanger with a sense of hushed wonder and awe, I felt a number of other strong emotions; sadness for the STS-107 astronauts and their families, and for the passing of such an impressive space shuttle vehicle. Strangely, I also felt intense pride in the shuttle program and its members and joy in the privilege of being associated with such people and of being a part of the shuttle team.

Just outside the hanger doors, we passed a huge Columbia banner that was laying on a table. Black felt pens were available for visitors to sign the banner. While the previous 90 minutes had been an emotional roller coaster I had been okay with all of that, until I saw some of the signatures. The one that really put the lump in my throat was "You're home now."

It was a very quiet, thoughtful ride back to the office.



2003 NMA National Conference

Detroit Renaissance Marriott

September 21-23

Detroit, Michigan

Join us in Detroit for the [2003 National Management Association National Conference](#)! We are delighted to have you with us for our annual celebration. While [staying in Detroit](#) you will discover we are a growing city with diversity, with a myriad of attractions, restaurants, casinos, theaters, sports arenas, shopping centers, science and art museums, and on and on.

We expect to offer you a world-class conference with outstanding [events and programs](#) you will remember for many years to come! "Let's Do It in Detroit" is our conference theme, and we think that once you have lived the "Detroit experience," you will want to return again and again! We know you will have a great time in Detroit!

A full schedule of activities awaits you – including the [2nd annual Silent Auction](#) – as well as a host of networking opportunities! We want you to actively participate in the conference, fully experience the value of being a member of the National Management Association, and meet and interact with old and new friends from around the country.

This is truly YOUR conference! You are important to us, and your input is key in helping us provide improved conferences each year.

Have a wonderful time in Detroit! We look forward to seeing you!



"A real leader faces the music, even when he doesn't like the tune."
-Anonymous.

Member Profile:



Tim Welch

Lockheed Martin Leadership Association
Marietta, Georgia

In this edition we are happy to profile an individual who continues to set higher standards for chapter publications. Tim Welch has served as the Lockheed Martin Leadership Association's Leader editor, Vice President of Communications and also worked on the communications staff. In each of these positions, he has taken a personal interest in making sure that the job is done right.

One of his first challenges was to create an award winning publication. During his two years of involvement with The Leader it was recognized as the top publication in Size Group 1 Chapters. Much of this effort is completed late at night, as this is the time he can be most creative and does not let the normal distractions "cool" his creative talents.

He has been called on to develop posters, flyers and other forms of advertisement for chapter events. The result was increased attendance at the events, plus people find that this medium gets a stronger message to our membership. But his work extends beyond the chapter. He created the logo for "Each One Reach One" which is the new NMA program for increasing membership. During a recent leadership conference he was asked to create signs and other material and did it without hesitation.

That is what makes Tim such a valuable person to have on the team. He can take just about any idea and turn this idea into a graphic that is easily used and understood. And once he is set in motion, with a little help from others, he continues to improve the graphic.

In his job as a Multimedia Design Engineer the company counts on Tim to develop ideas for proposals, company advertisement and many other supporting functions for important company events. No one leaves anything but amazed at his talents. But that only explains a small part of Tim. His creativity is evident in our publications, around the company and at just about every event hosted by the company and the leadership association. There are many other things that set Tim apart. His volunteer spirit and ability to work as a team member are second to none. But what he loves to do is fix things. If something is broken, you can always count on Tim for a solution.

And fixing things he does and does well. His ability to repair automobiles puts him in a class of his own. These days, all of the test equipment and other diagnostic equipment necessary to repair cars does not deter Tim. He quickly diagnoses any problems and fixes it. He can do everything to a car, except fail. Body work, engines, transmissions are all handled with the same ease and flair. And he does this without all the expensive diagnostic equipment. And when asked how he determined what to fix and how, he just smiles.

Chapter 531, Lockheed Martin Aeronautics, and the National Management Association are very fortunate to have a person of Tim's talent on the team. He is never too busy to help anyone and the word "no" is not in his vocabulary. And you have seen some of his art work at Leadership Conferences as well as at the National Conference. His name is not on the creation, but those of us who know Tim can tell his handiwork.



Thank you, Tim!!

Chapter and Council Happenings

Silver Knight of Management Awarded

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SW NMA Leadership Network



Rob Lewin, of the Southwest NMA Community Chapter in the Dallas/Fort Worth Area, was recently presented the chapter's highest honor. At the June joint monthly meeting with Alcatel, Rob was presented the 2003 NMA Silver Knight of Management Award for his achievements as a professional manager.

The award is presented to executives who excel at promoting the association, exemplify its code of ethics, demonstrate leadership in business and the community and have a strong track record of corporate achievement.

Rob is respected as a proven manager who exemplifies the highest level of personal development and professional management -- the goal of every NMA member. He continues to inspire and motivate other members of management to self-improvement and service. He

continually contributes, through personal effort and example, to strengthening and better understanding of the American Free Enterprise System.

Rob Lewin is the Global Logistics Manager for EDS in Plano, Texas. He is the immediate past President of the Southwest National Management Association Chapter and the North Texas Roundtable for Council of Logistics Management and was recently appointed to the Executive Board of the Juvenile Diabetes Research Foundation in Dallas.

Best, Brightest Honored Lockheed Martin Leadership Association Palmdale, California

Brad Jackson, Lockheed Martin Leadership Association, Palmdale, California, began the High School 4.0 Recognition Dinner last year in conjunction with the Antelope Valley Athletic Club to honor academic achievement and community service.

This story appeared in the Antelope Valley Press Friday, May 23, 2003.

By KIM RAWLEY
Valley Press Features Editor

The best and the brightest of Antelope Valley high school students were honored at a dinner at Park Plaza earlier this month. The High School 4.0 Recognition Dinner feted 115 students for their academic achievement and community involvement.

"These are the most outstanding students in the Antelope Valley, the top performers in their grades, the top performers in leadership -many of them are presidents, vice presidents, secretaries and treasurers of their Associated Student Body, class and clubs. They are also captains of their football, basketball, and baseball teams," said Brad Jackson, the dinner's organizer.

Jackson approached the Antelope Valley Athletic Club last year about sponsoring an event for high achieving students.

After all, he pointed out, sports teams had banquets. What about a banquet and awards ceremony for stand-out grades and citizenship? And from that, the 4.0 Recognition Dinner was born.

He said that there was even more community support and enthusiasm for this year's event, and that the idea is spreading to other communities.

"What is most impressive is the amount of service (these students) give to our community," said Jackson. He pointed out that each student's average of 100 hours of community service adds up to more than 11,000 hours for the group.

Each student received a plaque, a certificate from Assemblywoman Sharon Runner and Los Angeles County Supervisor Michael D. Antonovich, and a letter from State Senator Pete Knight.

Gold Level Table sponsors include Northrop Grumman, Lockheed Martin Aerospace, Antelope Valley Hospital, and Advanced Career College.

Download a [4.0 Recognition Dinner](#) PowerPoint presentation that gives an overview of this program.

NMA Gold Knight of Management Award Presented

Buckeye Council Southwestern Ohio



On Saturday June 7, 2003, during the NMA Board of Directors Meeting, one of our very own National Directors and member of the Executive Board was presented Buckeye Council's highest award... John Hojnacki, CM, was caught totally off guard when members of his council joined the board in presenting him the 2003 NMA Gold Knight of Management Award. Please join us in extending sincere congratulations to John!!

Pacific North/Pacific South Leadership Conference

– premier location infuses NMA credo

Kelly Layfield, CM
Pacific North Area Chair
Hanford Chapter
Richland, Washington



With an eye toward finding a location appealing to all senses, the PN/PS conference committee didn't have to look far to discover the lakefront resort community of Coeur d'Alene, Idaho. Known as one of the prettiest settings in the west, this small northern Idaho town is defined by blue skies, sparkling water and pine-forested mountains.



Coeur d' Alene with its natural beauty, upscale appeal and five-star, world class resort surrounded in a rugged setting set the perfect stage for NMA members to get away for a short time, open their minds to new ideas and enjoy the warmth of old friends and the inspiration of new NMA friendships.

A compressed schedule designed to get folks back home on Mother's Day started with a conference precursor to introduce FaciliSkills™ to those unfamiliar with this newest NMA product. In four hours, NMA staff, Sue and Steve, presented the third workshop in the series of four with a goal of inspiring further interest and obviously full-scale workshops in NMA hometowns.

Joe Estey initiated the conference as our keynote speaker. Underscored as a highlight by many attendees, Joe is a long time friend of NMA, being both a previous member and as a keynote at the NMA national conference in Denver, Colorado. His

messages were based on core values and yet packaged and delivered in a way that makes it seem like it was the first time you had ever heard the concept. As ever, his fast speaking style delivered words that quickened the heart and mind and created ever-lasting 'golden nuggets'. Joe recently published a book titled, "The Tomorrow Tapestry: Life Woven on the Fabric of Change" (available on-line at both Barnes & Noble and Amazon).



In typical conference mode, the next two days rounded out with a national officer forum, chapter officer workshops, a half day workshop "Invent Your Future", and the two area speech contests. What was moving to watch is the reaction of speech contest judges (both Toastmasters and local community individuals) as they become absolutely captivated by the caliber of these young men and women. Proving again that the speech contest contributes immeasurable value to this great country and must be preserved, nurtured and grown.

The conference concluded with a dinner cruise around the lake. Nearly 100 enjoyed the beautiful May evening that afforded being out on the top deck, serenaded by music from the resort's 5-star restaurant. Backlit with the setting sun, the speech contest winners were announced bringing formal closure to the conference and the cruise.

The Idaho Star Garnet is the state's gem stone and treasured throughout the world by collectors. Normally the star has four rays, but occasionally one has six rays as in the sapphire. In the estimation of both area chairmen, the PN/PS conference resulted in a gem with six rays!

A personal thank you from Kelly Layfield, Pacific North Area Chair, and Steve Menke, Pacific South Area Chair, for the awesome teamwork of those involved with the conference. We both had a lot of fun and walked away with memorable experiences and new friends.

NMA Silver Knight Award Presented

Columbus Public Service Chapter Columbus, Ohio

At the June 2003 meeting of the Columbus Public Service Chapter of the National Management Association, the Awards for Chapter Member of the Year and the Silver Knight Award were presented.

Bill Kessinger made the presentation of the Chapter Member of the Year to William E. Knott for his exemplary service to the chapter as Chairperson of the Public Relations Committee. Mr. Knott went above and beyond the call of duty with his efforts on the award winning Chapter newsletter and his involvement in designing a new Chapter logo that was used for the t-shirt and hat sales. Bill was so intent upon its success that he directed and ran the sale.

John Dilley presented the Silver Knight award to Mr. Michael D. Long, Executive Director of the Solid Waste Authority of Central Ohio (SWACO). Mr. Long is a Professional Engineer and has been the first and only director of SWACO since 1988. A graduate of Ohio University, Mr. Long has also been the Director of the Public Utilities and Aviation Division and has held various positions with the Ohio Department of Transportation.

Congratulations to Bill and Mike. They are both deserving of their respective awards.



Junior Achievement Reaching For The Stars Bowl-A-Thon

Kimberli Williams

Alcatel USA Leadership Association
Plano, Texas



Alcatel participated in the 'Reaching for the Stars 2003 Bowl-a-Thon' at AMF Richardson on May 31, 2003, from noon to 2 p.m. to raise money in support of Junior Achievement of Dallas' economic educational programs. This year, 45 Alcatel employees, family members, and friends volunteered to donate their time and energy to bowl for prizes, fun, and our kids' futures. These Alcatel volunteers raised over \$4600 of the \$19,000 raised that day for Junior Achievement.

The top five fundraisers for the event were Aisha Falls-Malone (\$483), Tyson Pough (\$322.56), Tammy Schniederjan (\$297), Peter Burns (\$292), and Debbie Roessler (\$252). Special thanks goes out to these volunteers for their fundraising efforts. We would also like to thank everyone else who contributed or donated to this fundraising event.

Everyone had a great time bowling and participating in trivia contests and performing embarrassing antics, such as singing "I'm a little teapot" and serenading the emcee, for prizes. Gift bags with a picture mousepad, a koozie, chips, coupons for free soft drinks, tanning, pizza, and jewelry, and more were given to each bowler. T-shirts and gift certificates were awarded to bowlers who raised at least the minimum donation at one of the award levels. Prizes were also awarded for strikes made by team captains during the first frame and gutter balls made during another designated frame.

Alcatel volunteers showed a lot of bowling talent at the event. Marci McClure, who claimed to be a poor bowler who didn't play often, discovered her hidden bowling talents when she bowled a 132. Other volunteers who should be professional bowlers, like Kevin Keith, consistently kept their scores well over 200. We also had a few bowlers, like Tara McNear, who should teach a class on creative bowling approach.



Over \$176,000 was raised at last year's Bowl-a-Thon, and we hope that this year's contributions will be even greater. This money directly benefits 67,000 students in Northeast Texas by enabling Junior Achievement of Dallas to provide business education programs to Dallas and surrounding area school districts at no cost. The Junior Achievement Bowl-A-Thon is a Dallas tradition that helps kids learn the importance of an education, which helps them prepare to be productive, contributing members of our community and workforce. For more information, visit www.jadallas.org, contact Peter Burns at 972-519-7265 or peter.burns@alcatel.com, or contact Tammy Schniederjan at 972- 519-4382 or tammy.schniederjan@alcatel.com.

Need a New Member Orientation Presentation?

How many times have you wished you had a new and refreshing New Member Orientation Presentation? Well, look no more!! Lu Jackson and Mel Jimenez put together an excellent NMA NMO and has graciously agreed to let us share it with other chapters. It's a PowerPoint Presentation that you can customize for your own chapter. We feel it will be very useful to present to all new members!! Our thanks to Lu and Mel for allowing us to share this with other chapters.

Download here: [New Member Orientation](#)

Provided by:
Lucius Jackson, III, CM
Mel Jimenez
Boeing Anaheim Chapter
Anaheim, CA

"Good leaders make people feel that they're at the very heart of things, not at the periphery. Everyone feels that he or she makes a difference to the success of the organization. When that happens people feel centered and that gives their work meaning."

-Warren Bennis

Professional Development Corner

B3 Form - CEU Authorization Changes!

Karen Tobias
VP of Professional Development
karen@nma1.org

Thanks for all your help!

This year we noticed we had a larger than normal number of chapters that needed to renew their CEU authorization. This seemed like the right time to make a change to make it easier to renew.

As a partner with IACET (International Association for Continuing Education and Training) NMA is required to have its chapters submit an Authorization to Grant CEU (B-3 Form) each year in order for a chapter to retain its authorization to grant CEU. Also, you cannot qualify for the Professional Development Award, if you have not completed this requirement.

Effective immediately, your CEU authorization will coincide with your chapter's administrative year. *This will enable us to send out regular reminders so your chapter's CEU authorization can be kept current. Again, to all of you who have been diligent and responded to our e-mail, we want to thank you for helping us get the CEU authorizations up-to-date.*

New Courses Coming Your Way

Having identified a need for NMA to offer more short, timely, and cost-effective group discussion training and development materials, NMA is testing a new program with McGraw Hill Custom Publishing. We have identified an avenue for developing collaborative "compilation" courses by accessing their broad network of textbooks, best-selling business books, periodicals such

as *The Harvard Business Review*, their Primus business database, and other resources. This relationship will allow chapters and affiliated companies to give us a topic and permit us to "build" a specialized course for the chapter within 6-8 weeks. We will do that by compiling materials from different McGraw Hill sources and tailoring them to our customers' specific needs. Literally millions of text pages are at our fingertips to include in such a custom course book.

Two pilot programs are currently underway at The Nebraska State Government Chapter in Lincoln. If successful, our goal is to kick off this exciting new venture with at least six courses for preview at the National Conference in Detroit. Our short-term goal is to produce a variety of current "hot topics", maintain a small inventory at NMA, and provide next day shipment. "Custom courses" can be developed, proofed, printed, and ready for shipment within 6-8 weeks. Price? Approximately \$20-\$25. Stay tuned for more details.

From the Editor...

Sue Kappeler, CM

VP Management Information Systems

sue@nma1.org

What successes are you having at your chapter?? Please let us know so that we may share them with other chapters! Also, I encourage you to go to our message board. Simply access our website at <http://nma1.org> and go to the "Best Practices" tab. This is an excellent place to post questions or share any information with other NMA members / chapters / councils.



My thanks to everyone who submitted articles for this publication. If you have any questions, or have any articles you would like to submit for NMA Breaktime, please contact me.

Each One Reach One Update



All chapters must report their "Each One Reach One" members on the special M12 prepared just for this campaign. It includes a place for you to indicate who recruited the new member. Before a recruiter's name will be entered into the quarterly drawing, all appropriate dues and registration fees must accompany the EORO M12. All these M12s must be postmarked no later than the last day of the month for each quarter, i.e., September 30th (drawing October 15th), December 31st (drawing January 15th), March 31st (drawing April 15th), and June 30th (drawing July 15th). In addition, chapters must e-mail the names of their top recruiters for the National Drawing no later than July 15th, 2004. These names should be e-mailed to robin@nma1.org.

Please check every issue of NMA Breaktime for updated information on the Each One Reach One Campaign!

Help us grow the Association... remember, increased membership means increased benefits for you!!

Log on to Learn...

Don't forget that MANAGE magazine is available ON-LINE ONLY. Visit the [NMA Homepage](#) and click on the following icon:

Use this link regularly to access useful information for your personal and professional endeavors. The current May/June 2003 issue covers everything from "Teleconferencing Meetings" to "Communication Skills"... and a lot more! CHECK IT OUT!