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blueprint changes

Hello BCBSM LDA members and readers!

We're changing things up a little bit.

Starting with our June issue we'll be publishing blueprint at the beginning of the month.

Keep your eye out for the blueprint emails to keep current on BCBSM LDA news and events.





Leadership Development Association

Save the date!

BCBSM LDA
Annual Member Meeting

Keynote Speaker
Daniel J. Loepf

President and CEO, Blue Cross Blue Shield of Michigan

Monday, June 21

Program begins at noon



[Register](#)

New Member Corner

OUR NEW TEAM MEMBERS
Welcome



Invite your friends and coworkers to join BCBSM LDA. BCBSM LDA is a great way to gain leadership skills and networking opportunities.

As a member of BCBSM LDA you are now a part of a great group of leaders, striving to live out our theme, "Leading Outside the Box." We encourage you to connect with our members and learn something new about the organization.



Member Benefits

- Networking through monthly meetings and mixers
- Professional development through workshops and "lunch and learn" sessions
- Community involvement through events like Bowl for Kids' Sake, walks for cures and causes, Adopt-a-Highway and more!

We have many upcoming events to begin networking and meeting other BCBSM LDA members.

We also perform various community involvement services throughout the year.

We'd love for you to take part.

For more information about all other upcoming events, please visit [BCBSM LDA's site.](#)

We look forward to seeing you at the next event!

Get Acquainted

ASIAN AMERICAN & PACIFIC ISLANDER HERITAGE MONTH

May is Asian American Pacific Islander Heritage Month

Join us in celebrating the rich culture, traditions and history of Asian Americans and Pacific Islanders in the United States.

See article in our upcoming June issue.



Move for Kid's Sake – we exceeded our donation goal

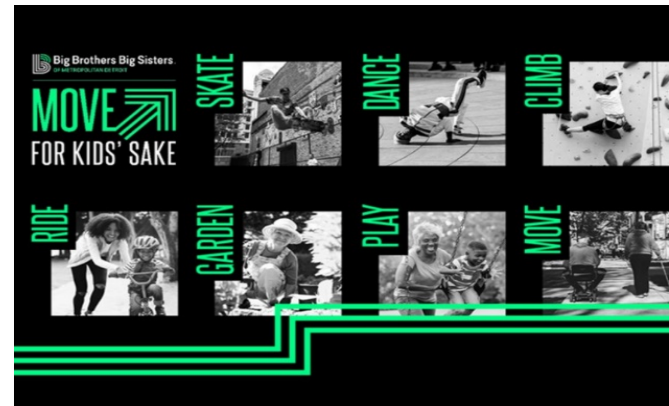
By Janeela Herrington, analyst

The BCBSM Leadership Development Association nearly doubled our \$500 goal by raising a total of \$942 for the Big Brothers Big Sisters *Move for Kids' Sake* event.

\$924 Raised = 94 minutes of activity

You can split the 94 minutes over the course of 3 days, totaling around 30 minutes per day. Or you can choose to exercise 94 minutes on one single day. It doesn't matter how you choose to complete the time, as long as it is spent being active!

Get moving – running, walking, dancing, swimming, cycling or playing sport. Don't let the challenge end with simply donating! Get moving – running, walking, dancing, swimming, cycling or playing a sport.



If you have any questions, contact:

Team Captains [Janeela Herrington](#) or [Terrance Puryear](#)

February meeting

Leadership: Be Yourself



We had a little glitch with the link to our February Monthly Member Meeting. Check out Kathryn Levine's words of wisdom and her unconventional career path by clicking on the new [February Monthly Meeting](#) link.

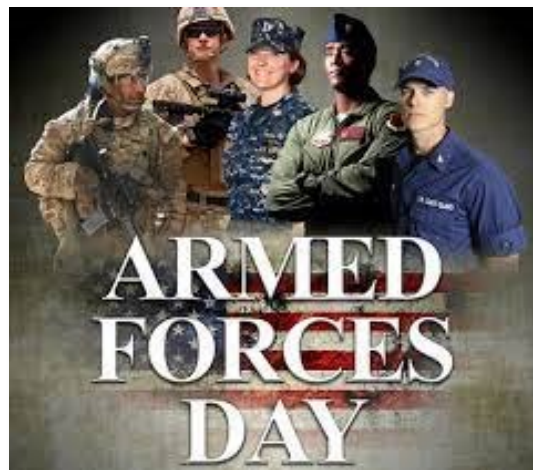


BCBSM LDA would like to thank our nurses and armed forces heroes who risk their lives and work tirelessly to keep us safe and healthy.



Nurses Week was celebrated May 6 through May 12. Nurses are compassionate workers, healers and supporters.

Thank you for your time and effort in keeping others healthy!



On May 15, the United States celebrated [Armed Forces Day](#) to honor those currently serving in the U. S. military.

Thank you to all our serving military for your dedicated service!

Management Week

May 10 – May 13 BCBSM LDA celebrated [Management Week in America](#) by offering great events from giveaways, networking, workshops, panel sessions and even yoga. The event was open to members and non-members. Couldn't make an event? Don't worry, below are live recordings to some of the events.



[Morning Wellness Yoga](#)

[Top Qualities of Health Care Executive by Ken Rates](#)

[Certified Supervisor and Certified Manager Information Session](#)

[Resume Writing Workshop](#)

[Management Panel: Developing Excellent Teams](#)

[Virtual Networking Coffee Hour with Cathy Longo](#)



BCBSM LDA Code of Ethics

- I will recognize that all individuals inherently desire to practice their occupations to the best of their ability.
- I will assume that all individuals want to do their best.
- I will maintain a broad and balanced outlook and will recognize value in the ideas and opinions of others.
- I will be guided in all my activities by truth, accuracy, fair dealing and good taste.
- I will keep informed on the latest developments in techniques, equipment, and process. I will recommend or initiate methods to increase productivity and efficiency.
- I will support efforts to strengthen the management profession through training and education.
- I will help my associates reach personal and professional fulfillment.
- I will earn and carefully guard my reputation for good moral character and good citizenship.
- I will promote the principles of our American Enterprise System to others, by highlighting its accomplishments and displaying confidence in its future.
- I will recognize that leadership is a call to service.

Statement of Principles

BCBSM LDA is dedicated to managerial excellence, personal and professional growth, and leadership development. The following principles identify BCBSM LDA's core beliefs and provide the basis for the Association's Mission Statement.

- We believe in the highest standards of personal and organizational integrity and respect for the individual.
- We believe in lifelong learning, continuous improvement, and the development of a workforce capable of sustaining a competitive posture in the global economy.
- We believe management is a creative, dynamic, and essential process enabling people to achieve personal and organizational objectives.
- We believe that managerial responsibility is shared among all individuals at all levels of the organization and that leadership is critical to management success.
- We believe that individuals and organizations have a community and civic responsibility.

blueprint team

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BCBSM LDA Board Officers

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President: Sharese Hogan
President-Elect: Sharese Hogan

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Board Secretary

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Executive Advisors

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VP of Finance: Ann Charlick
VP of Awards and Recognition: Joslynn Collins
Regional Director: Dana Johnson
VP of Program Administration: Heidi Saucier
VP of Professional Development: Charles Schultz

NMA National Mission Statement

NMA offers leadership development products and opportunities that maximize the potential of our members, sponsoring organizations and communities.