Community & Youth Services Leadership Speech Contest

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Facilitator
About today’s Facilitator:

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Today’s Topics

- Community Activities
- Management Week in America
- NMA Leadership Speech Contest
- Questions and Discussion
What is Community Service?

- Making a difference by contributing something of value
  - Money, skills, time, advice, or sweat equity
- Helping without expecting something in return
- Motivating someone to make a difference
- Taking steps to fulfill the urge or sense of obligation to stand for something bigger than yourself
Part of the chapter’s mission should be to inform, encourage, and **inspire the volunteer within us** who believes in making a difference in the world around us.
When you volunteer through your chapter, not only does the chapter spread goodwill, but your sponsoring organization receives the most significant benefit of all . . . being perceived as a good corporate citizen in the community.
Community Activities

- Cleaning a park
- Collecting items for charity such as clothes, food, or furniture
- Cleaning roadsides/highways
- Serving the elderly in nursing homes
- Assisting the local fire or police service
- Helping out at a local library
- Tutoring children with learning disabilities
- Cleaning nursing home gardens
Community Activities

- Junior Achievement
- Walk/Run/Bike for Charities
- Holiday Celebrations
- Habitat for Humanity
- Special Olympics
- Blood Drives
- Food Banks

CAR-1 Reporting:
Sponsoring an Activity vs. Participating in an Activity
Community Services Award

• Chapters must submit a monthly Chapter Achievement Reporting Form (CAR1) to NMA. This form is used to document your chapter’s participation.

• CS Award is presented to Chapters that have completed activities under the D area (Community Services) of the CAR1

• The “Recognition and Awards” Guide provides a description of activities for which chapters can earn points in section D – Community Services.
Community Service helps deepen and strengthen the commitment of your members.
Take a step back and recall the Community Service activities that have worked for your chapter. Share your stories and Photos with *NMA Breaktime*!
Designated as the first full week in June by Presidential Proclamation in 1983.

- Recognizes professionalism and the importance of developing Leadership and Management skills.
- Chapters encouraged to designate local “Manager/Leader of the Year.” In 2020, you may be flexible with the date!
- Chapters also encouraged to obtain MWIA Proclamations or Resolutions from local city/community leaders.
We need to generate enthusiasm for understanding great leadership and make an effort to celebrate it in our companies, organizations, and communities.
Work with your chapter leadership to determine what your chapter can do to make the most of Management Week?

Determine what activities, awards, programs etc. can be planned for the week?
NMA Leadership Speech contest

History & Purpose

- Began in 1988
- Contest Purposes
  - Understand various aspects of Leadership
  - Develop communication skills
  - Help students grades 9–12 finance their education
1. **CHAPTER LEVEL**

   Competition within a school, between schools, including home schooled participants and chapters

   **PRIZES ARE DETERMINED BY CHAPTERS**

   1st Place – Should not exceed $300 if monetary prize

2. **COUNCIL LEVEL (Optional for 2020; North TX Council did it virtually last week!)**

   Competition between chapter winners. Chapters that do not belong to a council need to obtain a waiver to participate at the area level.

   Contact NMA Headquarters for additional information. **PRIZES ARE DETERMINED BY COUNCIL**

   1st Place – Should not exceed $500 if monetary prize
3. **FINAL LEVEL (NMA ANNUAL CONFERENCE)**

   Competition between Chapter and/or Council winners

   1\textsuperscript{st} Place – $4,000
   2\textsuperscript{nd} Place – $1,000
   3\textsuperscript{rd} Place (2) – $500

At this final level competition, NMA is responsible for coordinating, judges, prizes etc., for the competition at the Annual Conference.
Contest Level Responsibilities

**Chapter/Council Level**

- Chapters and Council assume all respective costs

**Final Level (NMA National Conference)**

- Sponsoring Chapter/Councils need to identify “Contact Person” to assist contestant at this level.
- Sponsoring Chapters/Councils are also responsible for airfare or mileage (whichever is lower) for the contestant and 1 parent or chaperone and ground transportation and arrival meals for the contestant and chaperone.
- NMA arranges and pays for, one guest room for up to 2 nights, and three meal tickets for the event where the winners of the contest are announced.

Contest prizes are provided by NMA.
Scheduling

- **Chapter Level** – Conducted between fall and mid-winter
- **Council Level** – Conducted between February and end of April
- **Final Level** – Conducted at Annual Conference scheduled September/ October (Chapter and/or Council winners compete)

**NOTE:** Contestants will advance from either the Chapter or Council Level directly to the National Finals Level Contest. Additional details can be found in the Speech Contest Guide which can be downloaded from our NMA website.
Recognize Your Volunteers

They need to be identified and honored publicly!
Reference Materials Available!

- Community Services Guide
- NMA Speech Contest Guide
- Management Week In America Guide
- Recognition and Awards Guide

NMA Chapter/Council Leader Guidebooks

- Communications Guide
- Community Services Guide
- Council Leaders Guide
- Member Recruiting and Engagement Guide
- Management Week in America Guide (MWIA)
- National and Associate Director Guide
- New Member Indoctrination Guide
- President’s Guide
- Professional Development Guide
- Programs and Meetings Guide
- Recognition and Awards Guide
- Secretary’s Guide
- Speech Contest Guide
- Treasurer’s Guide
- Vice President’s Guide
- Welcoming the New Member
Thank you for attending!

Download guidebooks at:

https://nma1.org