



2020 NMA Chapter Leadership Training
Saturday, April 25, 2020
12 pm EDT

Recognition and Awards

Scott Chesnut

2020 NMA National Vice Chair



Recognition and Awards

About today's CLT Facilitator:



Scott Chesnut

2020 NMA Vice Chair
Collins Leadership Association
Richardson, TX



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NMA Recognition



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At NMA, it's all about:

- Recognizing and thanking **individuals** on both the national and local levels
- Recognizing and rewarding **chapters and councils** for their achievements



NMA Recognition



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The Importance of recognition

- Non-monetary compensation--it's FREE
- 40% of employees say they'd work harder*
- 82% of employees "aren't recognized enough"*
- It's fun!



*SOURCE: Survey cited in Harvard Business Review, May 9 2016

NMA Recognition



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The Importance of recognition

- Celebrate first downs, not just touchdowns.
- Make recognition as fun as possible.
- Make it personal.
- Make it timely.
- Remember recognition is a privilege, not just another item on your to-do list.



*SOURCE: <https://hbr.org/2016/05/recognizing-employees-is-the-simplest-way-to-improve-morale>

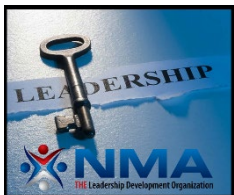
NMA Recognition



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Writing the Awards justification

- Compliance
- Grammar
- Content
- Flow
- Judge Empathy



Official 2018 Hall of Fame
Nomination Form with Instructions

Nominee's Name:	Gregory A. Sudderth
Present/Future Professional Title:	President
Organization or Previous Org:	Executive Labor-Management Services, Inc.
Sponsoring Chapter/Council:	NMA-BCBSM LDA, Chapter 141 and The Blues, Chapter 145
Name of nominee's local newspaper for news release:	Detroit News/Detroit Free Press
1 st Officer's Name and Office:	Sharese Hopps/Chairman of the Board #141
2 nd Officer's Name and Office:	Anita Demps/Chairman of the Board #145

PART 1 - POSITIONS HELD

List last 5 executive positions held (title) and a brief description of responsibilities. BE SURE TO FILL OUT ALL 5 ITEMS - MAXIMUM 400 CHARACTERS PER ITEM IN TIMES NEW ROMAN 10 PT.		MAX 10 PTS EA.
1	Chairman, Board of Directors, Blue Cross Blue Shield of Michigan (2002-Present). Since joining the Board in 1993, Mr. Sudderth governs and guides one of the nation's largest health care insurers, with assets of \$14B, serving 5.35M members nationwide. Leading a diverse 35 member board, Mr. Sudderth helped steer the organization through significant changes of leadership, health reform, and more.	
2	Founder and President (1988-Present) of Executive Labor-Management Services, Inc., a Michigan-based provider of labor-management relations services. Through the provision of vision and guidance, Mr. Sudderth has facilitated the start-up of, as well as offered comprehensive operational services to, scores of regional, in-plant and construction industry labor-management committees nationwide.	
3	Board Member, Blue Care Network (1998-Present). As a board member for BCN's 20-year history, Mr. Sudderth plays a key governance role and has helped chart a strategic course for BCN that has seen membership almost double to over 900,000 HMO members in 2018. Mr. Sudderth served as Vice Chair for many years as well.	
4	Board Member, AF Group (2004-Present), one of the largest workers' compensation insurers in the US. Currently serving as Board vice chair, Mr. Sudderth has overseen the strategic direction of the organization through a period of tremendous growth, in terms financial strength and acquisition. AF Group has more than 1100 employees and is licensed in all 50 states and the District of Columbia.	
5	Mr. Sudderth served as executive director for Michigan Mechanical Contractors Association (Upper Peninsula MCA) and Laborers Local 1191, Laborers-Employers Cooperation and Education Trust, and on the boards for Upper Peninsula Construction Council, Michigan Labor-Management Association, Preferred Provider Organization of Michigan, Bay de Noc Community College Foundation and St. Francis Hospital.	
Total Points for Part 1		

Recognition and Awards Program



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- **Individual National Awards**
 - NMA Executive of the Year (*National Award*)
 - NMA Hall of Fame (*National Award*)
 - NMA Member of the Year (*National Award*)
 - NMA McFeely Award (*National Award*)
 - New Chapter Development Award (*National Award*)
- **Individual Local Awards**
 - Gold Knights (*requires approval*)
 - Silver Knights (*requires approval*)
 - Leadership Award (*requires approval*)



Recognition and Awards Program



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- **Individual Local Awards**
 - Distinguished Service (*Local Award*)
 - Distinguished Recognition (*Local Award*)
 - Leader of the Year (*Local Award*)
 - Member of the Year (*Local Award*)
 - Shining Star (*Local Award*)
 - World of Thanks (*Local Award*)
 - Various Certificates of Appreciation (*Local Award*)



Recognition and Awards Program

- Recognizing **Chapters & Councils**
 - 25th, 50th, and 75th anniversaries (*chapters & councils*)
 - Growth Award (*chapters*)
 - Publications Contest (*chapters & councils*)
 - Professional Development Award (*chapters*)
 - Community Services Awards (*chapters*)
 - Programs Award (*chapters*)
 - Excellent Award (*chapters & councils & individual members*)
 - Superior Award (*chapters & councils & individual members*)
 - Outstanding Award (*chapters & councils & individual members*)



Individual Recognition



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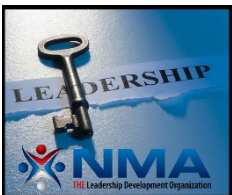


CONGRATULATIONS!

Karmyn Norwood
2019 NMA Executive of the Year

Vice President AMMM International Programs
Lockheed Martin Corporation

Proudly Sponsored by:
Lockheed Martin Leadership Associations
#249 - Fort Worth, TX / #525 - Palmdale, CA / #531 - Marietta, GA



Individual Recognition



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CONGRATULATIONS!

2019 Hall of Fame Inductee

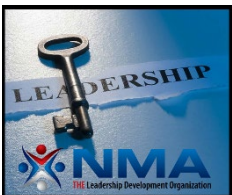
Anthony T. Michaels

President and CEO

The Parade Company / Detroit, MI

Proudly Sponsored by:

Blue Cross Blue Shield of Michigan, Blue Care Network
BCBSM Leadership Development Association (Chapter #141)
The Blues - A Chapter of NMA (Chapter #145)



Individual Recognition



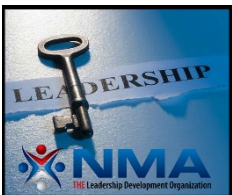
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Congratulations Cindy Falkenberg!!
2019 NMA Member of the Year



Proudly Sponsored by:
Lockheed Martin Leadership Association #525
Palmdale, CA



Individual Recognition

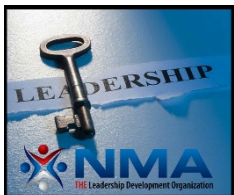
2016 Wilbur McFeely Award



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John Maxwell



Individual Recognition

New Chapter Development Award



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Individual Recognition



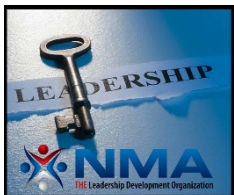
Individual and Spousal Members Recognition



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NMA Spousal and Individual Member Monthly Reporting Form R-IM															
<div> <div>Name: _____</div> <div>Email Address: _____</div> <div>Date: _____</div> </div> <div> <div>Dates Received:</div> <div>Jan: _____ May: _____ Sep: _____</div> <div>Feb: _____ Jun: _____ Oct: _____</div> <div>Mar: _____ Jul: _____ Nov: _____</div> <div>Apr: _____ Aug: _____ Dec: _____</div> </div>															
Report for month and year of: _____															
<div>Excellent - 35 points</div> <div>Superior - 50 points</div> <div>Outstanding - 60 points</div>															
Title	Pts	Max	Tot	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
A Participation in a Chapter or Council Event	1	12	0												
B Attended Annual and/or LDC Conference	2 or 4	6	0												
C Participated in the NMA Group on LinkedIn	1	12	0												
D Dues Invoice Paid within 30 Days of Receipt	REQUIREMENT														
E Participated in Community Service Activities (list on CS activities tab below)	1	None	0												
F Completed Professional Development Activities B4 (list on PD activities tab below)	1	None	0												
G Submitted E-mail Address to NMA	1	1	0												
H Completed LEADS Assessment	2	2	0												
I Met with NMA National Director	1	12	0												
J Recruited New Individual Members	1	None	0												
K Received Certified Manager designation and is current with ICPM	2	2	0												
L Attended NMA Board of Directors meeting	1	3	0												
M Serves as NMA National Director or Associate Director	1	1	0												
N Submitted an article for NMA Breaktime	2	None	0												
Total Approved Pts.															
This form is due at NMA no later than 30 days from the end of the month you are reporting. (See "Due Dates" tab.)															

Points are submitted on the NMA
Spousal and Individual Monthly
Reporting Form R-IM



Individual Recognition

Chapter and Council Level Awards

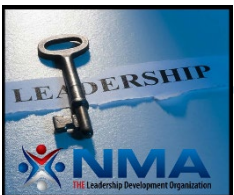


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Gold and Silver Knight Awards

Councils may award the Gold Knight; Chapters award the Silver Knight. Both require approval of the assigned NMA National Director and Executive Committee.



Individual Recognition

Leadership Award



The Leadership Award requires approval of the assigned NMA National Director and Executive Committee.

Distinguished Recognition Award



Outstanding Service Award



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Individual Recognition

A World of Thanks



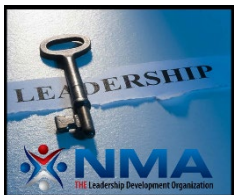
Servant Leader Award



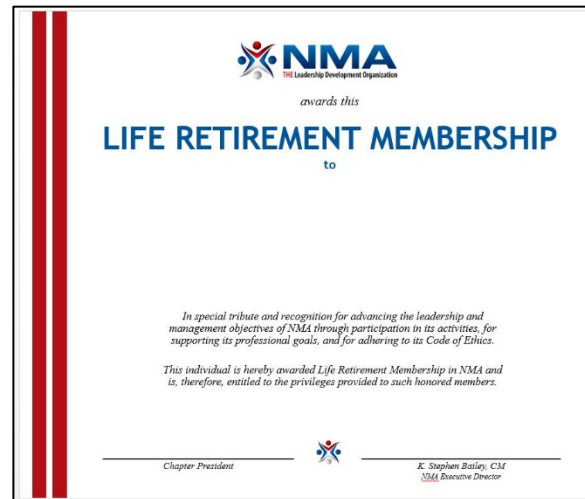
Star Award



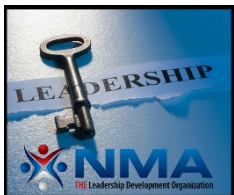
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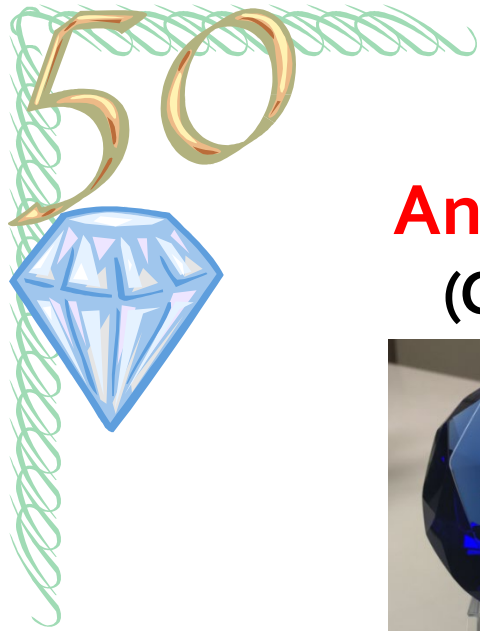
Individual Recognition



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Chapter/Council Recognition



**75th
Anniversary
(Chapters)**



50th Anniversary

25th Anniversary

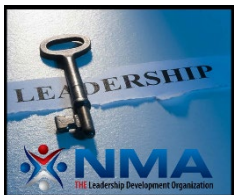
**Publications Contest
(Chapters and Councils)**



**Growth Award
(Chapters)**



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Chapter Recognition

Programs Award



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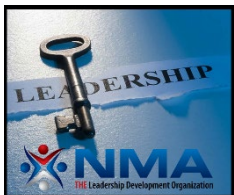
Chapter and Council Recognition

Excellent Chapter and Council Awards
Superior Chapter and Council Awards
Outstanding Chapter and Council Awards



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What are they and How do we get them?



Chapter and Council Recognition



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The NMA Recognition Program sets the ideals...

The CAR₁ is YOUR CHAPTER'S Roadmap!

The CAR₂ is YOUR COUNCIL's Roadmap!



Chapter and Council Recognition

Excellent, Superior, and Outstanding Awards



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Major areas on Chapter CAR1:

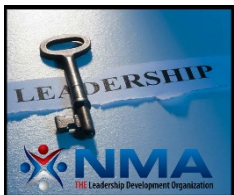
- A. Administration
- B. Member Services
- C. Association Growth/Awareness
- D. Community Services

Points are submitted monthly on the Chapter Achievement Roadmap Form CAR1

Major areas on Council CAR2:

- A. Administration
- B. Member Services
- C. Council Growth/Image
- D. Communications
- E. Optional Activities

Points are submitted quarterly on the Council Achievement Roadmap Form CAR2



More information in the Recognition and Awards Guide

Chapter and Council Recognition

Excellent, Superior, and Outstanding Awards



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NMA Chapter Achievement Reporting Form CAR1 - Effective January 1, 2018 or July 1, 2018
(at beginning of chapter's new Admin Year - (includes Program Award))

Chp Name: _____
Chp #: _____
Your Name: _____
Email: _____
Mon/Yr Rpt: _____
Adm Yr: July - June

Points Needed for Awards

Exc: (# of members/2500)
Sup: (# of members/2500)
Out: (# of members/2500)

Check Points Needed: _____
Tot Appr Pts: 0

REVISOR January 2018

If your administrative year is not Jan-Dec, overtype the months on line 10 and this will change them throughout the spreadsheet.
For assistance with any of the criteria, click on the CAR1 Criteria tab at the bottom.

A. ADMINISTRATION	Pts	Max	Tot	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Pts Subtr
A1. Chapter Management																
A1a. Chp Organization Chart	2	2	0													0
A1b. Officer Transitioning	2	2	0													0
A1c. Advanced Program Plan	2	2	0													0
A1d. Goals and Objectives	2	2	0													0
A1e. Budget	2	2	0													0
A1f. Renewals and Dues paid on time	2	2	0													0
A1g. New Election Results sent to NMA	1	12	0													0
A1h. Committee Meetings	10	10	0													0
A1i. IRS-990 Submitted on time	3	36	0													0
A1j. CAR1 Submitted to NMA on Time (NMA will enter this)	-3	-36	0													0
A1k. CAR1 Submitted Late to NMA (NMA will enter this)																0
Total Approved A1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
A2. Chapter Board of Directors																
A2a. Chp Board of Directors Meetings	2	24	0													0
A2b. National/Associate Director Invited to Each Board Meeting	1	12	0													0
A2c. Director's Name (list on tab A2c)	1	1	0													0
A2d. Meeting with Executive Advisors	1	12	0													0
A2e. Names and Titles of Executive Advisors (list on tab A2e)	2	2	0													0
A2f. Chp Board Minutes Sent to Assigned Director	1	12	0													0

Points are submitted monthly on the Chapter Achievement Roadmap Form - CAR1

NMA Council Achievement Reporting Form CAR2
Effective 7/1/18
(change in due date)

Council: _____
Cou #: _____
Your Name: _____
Email: _____
Yr Rpt: _____
Adm Yr: _____

Points Needed

Excellent: 175
Superior: 300
Outstanding: 425

Dates Received by NMA

1st Qtr: MAR
2nd Qtr: JUN
3rd Qtr: SEP
4th Qtr: DEC

Cur Approved Points

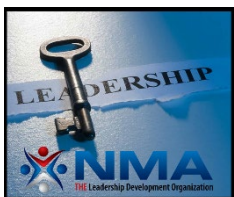
0

If your administrative year is not Jan-Dec, overtype the months on line 12 and this will change them throughout the spreadsheet.
Click on the Item number for instructions (A1, B1, etc.). Click description to list items.

A. ADMINISTRATION	Pts	Max	Tot	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Totals
				MAR	JUN	SEP	DEC	
A1. Council Officers (REQUIRED)	30	30	0					0
A2. Member Chapter Listing (REQUIRED)	5	5	0					0
A3. Directors Attend Council Meetings	30	0	0					0
A4. Report Filing (submitted on time)	30	40	0					0
A5. Report Filing (submitted late)	-10	-40	0					0
A6. Goals and Objectives Prepared	2	2	0					0
A7. IRS-990 Form Submitted on Time	30	30	0					0
Total A - ADMINISTRATION	0	0	0	0	0	0	0	0

B. MEMBER SERVICES	Pts	Max	Tot	1st Qtr	2nd Qtr	3rd Qtr	4th Qtr	Totals
				MAR	JUN	SEP	DEC	
B1. Meetings (Quarterly)	30	120	0					0
B2. Meetings (Monthly)	30	120	0					0
B3. Attend-Councils w/Chps within 150 mi of each other	1-10	120	0					0
B4. Attend-Councils w/Chps exceeds 150 mi of each other	9-15	180	0					0
B5. Council Sponsors Workshops 5 pts per 1/2 hr (list) (no max)	5	0	0					0
B6. Chapter Service Coordination (list) (no max)	30	0	0					0

Council points are submitted quarterly on the Council Achievement Reporting Form - CAR2



Chapter and Council Recognition

Excellent, Superior, and Outstanding Awards

Chapter CAR₁ Points required:

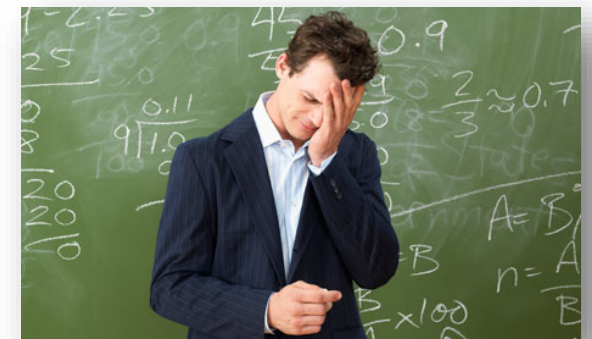
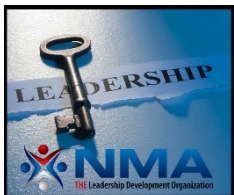
Excellent	$200 + (500 \times (\# \text{ of Members}/2500))$
Superior	$300 + (700 \times (\# \text{ of Members}/2500))$
Outstanding	$400 + (900 \times (\# \text{ of Members}/2500))$

Council CAR₂ Points required:

Excellent	175
Superior	300
Outstanding	425



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Chapter and Council Recognition



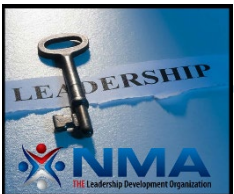
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Size Group Recognition

Size Group	Description
Size Group 1	700 or more members
Size Group 2	201-699 members
Size Group 3	151-200 members
Size Group 4	101-150 members
Size Group 5	61-100 members
Size Group 6	30-60 members
Size Group 7	29 or fewer members
Size Group 8	Councils (publications only)

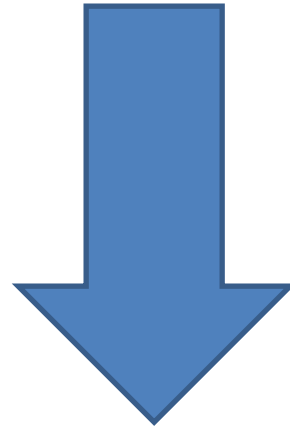
Publications Contest

Growth Award



Recognition and Awards

Thank you for joining us!!



**Download guidebooks at:
<https://nma1.org>**



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