

nma breaktime



It's time to turn the page

Steve Bailey, CM

NMA Executive Director / Dayton, OH



Once the word gets out that you're stepping down, you find yourself at the other end of a virtually endless stream of insight and information about retirement. The Delete key is your best friend.

But, thanks to a story in the *WSJ* sent to me by NMA Vice Chair, Scott Chesnut, I stumbled on a work of Roman orator and statesman Marcus Cicero. My new BFF Marcus has provided a new outlook on retirement life.

His basic message is that senior citizens (ouch!) remain active, just in different ways than their younger counterparts. His focus is on community service, writing, continued learning, and philosophic reflection. He notes:

"Those... who allege that old age is devoid of useful activity... are like those who would say that the pilot does nothing in the sailing of his ship, because, while others are climbing the masts, or running about the gangways, or working at the pumps, he sits quietly in the stern and simply holds the tiller. He may not be doing what younger members of the crew are doing, but what he does is better and much more important. It is not by muscle, speed, or physical dexterity that great things are achieved, but by reflection, force of character, and judgment; in these qualities old age is usually not ... poorer, but is even richer."

So? Idle time and solitude are to be sought, not feared. Banish the self-help books with a five-step plan to a fulfilling retirement.

Thus, off we go. Sue and I, both, you know! It's been a complete blast and a labor of love. When you work for an organization that helps people uncover their best selves, what's not to like? I'll miss all of you – YOU make our days by validating what we do at NMA. But most of all I will miss Robin Furlong and Sue Kappeler. They are superstars and for the last 37 years (out of 42 overall) I've literally worked alongside both of them every single day. It is such a blessing to work with people whom you admire and whom you look forward to seeing every morning. We have to stay in touch -- we know WAY too much about one another not to!

Lastly, we (the Royal We, of course) leave you in great shape. Robin is now the Queen of NMA – her reign will reflect her good nature, her respect for others, and an extraordinary work ethic. She wrote the book on customer service. Darrell Wacker and Brian Berg are rich assets just waiting to be tapped. I've known them for less than 6 weeks, but I can promise you that NMA found two pros! It will be a true joy to walk out the door one last time and be able to turn and smile at the three people now in charge. Like Allstate, NMA is in VERY good hands.

May 2020

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Meet NMA's new Executive Director, Brian Berg



The NMA Board of Directors is pleased to announce the appointment of Brian Berg as NMA Executive Director effective May 1, 2020. Brian assumes the position held by Steve Bailey, CM, who has been Executive Director since January 1993. Steve will retire on May 31 after 42 years of service to NMA.

Brian comes to NMA after an impressive career in sales management, product marketing, and technical development. He began his career with Burroughs Corp., where he was promoted to a Regional Marketing Manager position over 10 states.

This experience dealing with leadership teams in many companies helped Brian to understand business success through strategic planning and selling.

When Burroughs Corp. was purchased by Standard Register Company, he was promoted to their headquarters in Dayton, where he was tasked with developing a consulting business for the company as a startup.

As a result of successfully growing and delivering a fast-growing business unit, he was then asked to lead the development of the company's first E-Commerce platform. Along with his leadership team, Brian developed and executed a strategic and operational business plan that resulted in a business which grew to over 300,000 users and grew national account sales for the corporation.

Brian comes to NMA from Heartland Global Payment where he served as the Executive Relationship Manager. There he was responsible for sales to new customers and management of existing clients during which time he sold the largest enterprise contract in the area working with the leadership team at one of the largest health care networks in the Miami Valley. He is a graduate of the University of Northern Iowa with a degree in Public Relations and Marketing. Brian and his wife reside in Dayton.

2020 Dates to Remember!!

June 1-6	Management Week in America
July 23-25	National Board of Directors Meeting Dayton, OH
Sept. 21	Conference Hotel & Early Bird Discount cutoff
Oct. 1	No Conference Refunds after this date
Oct. 13-14	National Board of Directors Meeting Greenville, SC
Oct. 15-18	Annual Conference - Greenville, SC

Does your chapter or council have interesting news to share? A unique speaker at your last meeting? A service project you are proud of? If so, why not share it with the NMA family through Breaktime? Simply send your article and photos to Darrell Wacker via email at Darrell@nma1.org!



Management Week in America



June 1-6, 2020

Did you know NMA developed the *Management Week in America* program in 1978? Numerous governors, mayors and commissioners ceremoniously have proclaimed the first week in June as a special time for people to recognize the profession of management. During 1982, a Joint Congressional Resolution was signed into law reflecting the dates of the 1983 observance, and President Ronald Reagan issued a proclamation designating the week of June 5-11, 1983 as Management Week. In 1984, observance of Management Week received national visibility through the presentation of the American Manager of the Year Award to President Reagan. Recognition was extended to the President for his support and approval of bi-partisan legislation designating Management Week.

NMA Chapters are encouraged to promote a local Manager of the Year Award ... or Leader of the Year. One of our responsibilities as an Association is to recognize and reward outstanding leadership and management in America. You can do your part by organizing your own Local Manager/Leader of the Year Award this year. In addition to promoting excellence in management, you will gain exposure for your Chapter/Council.



**President Ronald Reagan and
NMA's 1984 Chairman of the
Board Charles (Chuck) Rue.**

2020 Speech Contest

Donor Program

Bronze Level—\$25 Donation
Silver Level—\$50 Donation
Gold Level—\$100 Donation
Platinum Level—\$250 Donation
Diamond Level—\$500 Donation

Thank you to the following donors:

Jean Christopher	Diamond	\$500
Ft. Worth TX		
Frank De Santis	Platinum	\$250
Santa Ana, CA		

Awards and Recognition deadlines extended!

Due to the COVID-19 pandemic, the deadlines for NMA's annual awards have been extended. Below are the new deadlines for nominations and submissions:

Publications Contest submissions must be to NMA by June 1 instead of original May 1 deadline.

Chapter Programs Awards entries are must be submitted to NMA by June 1 instead of May 1.

The 2020 Executive of the Year, Member of the Year, and Hall of Fame nominations are due by June 15 instead of June 1.



Remembering Frank De Santis

By Avis French
NMA Associate Director

With the passing of Frank J. De Santis, an epoch in the history of the Harbor-UCLA Medical Center NMA chapter has come to an end. Frank passed away on April 25 after a long illness.

Frank J. De Santis joined the Harbor-UCLA Medical Center in 1959 (then known as Harbor General Hospital) as a professional personnel director. In 1963, Frank became the first Research Administrator for the Attending Staff Association, the first Chief Executive Officer and first President of the Research and Education Institute which would later become Los Angeles Biomedical Research Institute, now known as The Lundquist Institute. In those positions, Frank raised millions of dollars in research funding and new, modern research laboratories and building facilities for over 600 research and education projects and contracts. Frank retired from LA Biomed in 1997.

In 1966, Frank and Edward J. Foley, the new Personnel Director of the Harbor-UCLA Medical Center at that time, were successful in establishing a management chapter at Harbor, affiliated with the National Management Association (NMA). NMA had an excellent track record with many aero-

space companies. Because of the rapid growth that was taking place in hospital services involving employees and the medical staff, the chapter membership was extended to all of the employees based at Harbor-UCLA Medical Center. The Harbor NMA chapter was the first health organization chapter in NMA. Over the next few years, other chapters were also established, because of the success of the Harbor chapter.

Frank supported the Harbor NMA chapter in a number of ways. For many years, the *Frank J. De Santis Management Achievement Award* was presented to individuals who contributed their management skills toward the betterment of the chapter.

The *Frank J. De Santis Golf Tournament* was the only fundraiser for the chapter's professional development programs. As a recipient of the NMA *Silver Knight of Management* award and a recipient of the NMA *Gold Knight of Management* award, Frank regularly attended the chapter's annual Silver Knight banquet to recognize the chapter's efforts to educate and further the membership's skill as managers. Frank supported the chapter's growth and development for over 50 years.



Frank J. De Santis

On learning of Frank's passing, Don Safarik, past NMA Marketing Manager and long-time friend of Frank's said "He was truly a man to be emulated. He was kind, dignified, and highly successful in all aspects of life. I shall never forget him." Glenn Button, NMA National Director for the Harbor chapter said "I had the opportunity to meet him several times, including the golf tournament named for him and the 50th Anniversary Gala. "He helped make Harbor-UCLA Medical Center the fine institution it is, and founded and developed your leadership chapter. Frank will be deeply missed." From my perspective of working with Frank on chapter activities for 36 years, "he was a wonderful person, a superb manager, and a generous philanthropist." Things will just not be the same without Frank J. De Santis being with us.



SCAC—Best of Times, Worst of Times

By Avis French

In a recent National Director's article, Glenn Button quoted from the opening of *A Tale of Two Cities*: "It was the best of times, it was the worst of times." The same can be said of the time now for the Southern California Area Council (SCAC).

Since 1952, local Southern California area chapters affiliated with NMA...THE Leadership Development Organization (NMA) and interested Individual NMA members have comprised the Southern California Area Council (SCAC) of the NMA, Incorporated. For the mutual benefit of its individual members and member chapters, SCAC has provided channels for exchange of information and ideas that increases the effectiveness of, and adds value for, its local chapters and individual members. But times have changed and SCAC must change with it. With only one NMA chapter remaining in SCAC, the SCAC board has voted to approve disaffiliation from NMA on June 30, 2020.

In the 68 years of its existence, SCAC has been recognized for its activities.

Received Chapter awards	25 Outstanding chapter 27 Superior chapter 35 Excellent chapter
Received Publications award	16 Publications 1 st place 5 Publications 2 nd place 3 Publications 3 rd place
Presented Gold Knight awards	54 Gold Knights
Nominated national NMA Member of the Year	6 Members of the Year
Nominated NMA Executive of the Year recipient	3 Executives of the Year
Council chapter contestant won national finals of NMA Speech Contest	3 Speech Contest 1 st place recipients

To comply with state regulations, funds will be disbursed to:

NMA for the Speech Contest Foundation;

BLASC for scholarships;

Harbor chapter for professional development programs.

In discussing the disaffiliation, Lindsay Heddon, SCAC President, said, "During my tenure as SCAC president, it was difficult for me to be the president on whose watch SCAC disaffiliated from NMA. During my years as president, I enjoyed working with all of you, and getting to know you better as we shared stories, goals, and best practices."

"As one looking at retirement in a few weeks, I look back fondly on many of the best aspects of working with our NMA members, said NMA Executive Director Steve Bailey. "Certainly getting to know the wonderful people who have worked on behalf of SCAC over the years is one of them. Not only have long-time friends come from within the ranks, but the good work of SCAC has always provided validation for what we at NMA headquarters do on a daily basis. Anyone who gets actively involved in SCAC has always been a walking billboard for the benefits their membership in NMA has provided."



NMA Live on Line webinars

Did you know...

That NMA conducts monthly webinars? NMA's Professional Development Committee sponsors the webinars with a wide variety of topics and facilitators.

The webinars are on the third Thursday of every month except January and July. In those months, they are on the fourth Thursday due to the NMA Board of Directors' meeting. Webinars are at noon and 3 p.m. EDT. Upcoming topics are:

Thursday, May 21 – The Art of War...from the Broadsword to the Boardroom, Patrick Valko facilitator

Thursday, June 18 – Kick Conflict to the Curb: Get the Respect YOU Deserve, Joyce Weiss facilitator

To watch previous webinars, visit the NMA website at: <https://nma1.org/nma-webinar-videos/>

NMA's Individual Member Program

Are you thinking of changing jobs, moving to a new town or retiring? Remember – you can take your NMA membership with you by becoming an Individual Member. Individual Members receive the same benefits as chapter members. Your continued interest in NMA indicates you own your personal and professional development. In today's competitive economy, people who strive to continuously improve themselves are the same ones who are resourceful, marketable and more valuable!

Becoming an Individual Member is easy; simply visit the NMA Website <https://nma1.org> and click on "Join as an Individual Member" at the bottom of the page.

NMA Member Benefits include

- Membership in the world's largest professional leadership educational society
- Access to a nationwide network of peers, all seeking to enhance their leadership competencies
- A continuous learning environment where you choose what interests you and select those which will help you grow and develop
- Below market pricing on all NMA proprietary training materials
- Discounts on self-study courses and programs
- Opportunities to challenge yourself through certificates and certification programs from NMA and its learning partners – including the Certified Manager designation and PMP professional certifications
- National conference and workshops with speakers, presenters, authors, and business leaders who keep you up-to-date and your management and leadership toolkits refined
- Monthly NMA Live Online webinars; timely and updated topics with discussion among participants and facilitators
- CEU recordkeeping and free transcripts of all your continuing educational efforts verified/submitted to NMA
- Local and national publications and newsletters such as *NMA Breaktime*
- Individual Member Awards and Recognition Program
- Affinity programs saving you way more than your NMA dues. Special travel, legal, and financial affinity programs designed for NMA members: Office Depot, LifeLock, LifeLine Health Screenings, Constant Contact discounts, Marsh health and wellness programs, ScriptRelief prescription savings, discounts with Thrifty, Hertz, Dollar, Wyndham, and Red Roof Inns. More programs are currently under consideration.
- NMA Individual Members also have the opportunity to join a virtual chapter. It meets monthly using Zoom to connect members with networking, information, common successes and issues. For more information, contact Monica Tucker, NMA Associate Director, dreamjob2013@gmail.com.



A time for growth

By Wendell Pinchon

Reality Check? I know that in January many of you made New Year's Resolutions and I guess it is time to have a reality check to see how you are progressing with your resolution or resolutions. I am not about to ask, how many of these resolutions have you kept over the years? For the past few years, many of us have resolved to lose weight, eat healthier, exercise more, work smarter and harder, educate ourselves, renew old acquaintances, cooperate with colleagues, pray regularly, and organize ourselves. However, year after year how many of us remain overweight? Undereducated? Still out of touch with old friends? Stubborn with our colleagues? Unrepentant? Disorganized?

We have failed in our resolutions because we failed to remain focused. It is not that you should ignore the urge to make resolutions. On the contrary. The New Year is a season for new beginnings. Black budgets. Flat stomachs. Blank calendars.

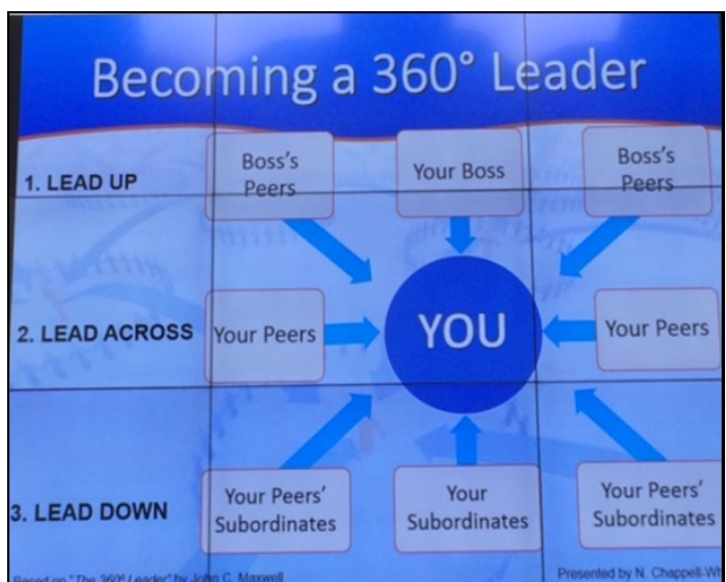
We must focus. In tackling the whole of what needs improving about ourselves, we diffuse our energy. On Monday, we eat a Snickers Bar. On Tuesday, we call an old friend and the line is busy. On Wednesday, we clutter our desk. On Thursday, we blow our stack at the person over the wall. On Friday, we skip the lesson in grammar and read only the pictures. So by the weekend, we've grown ashamed of our own weaknesses, humiliated by our lack of self-discipline, embarrassed by our lack of results.

Have you been to this point before? So have I. The answer is not to give up, let up, or even check out. Instead, I think the answer is focus. Maurice Proust said, "The real voyage of dis-

covery consists not in seeking new lands but in seeing with new eyes." Let the inspiration for change and self-improvement propel us toward only one or two changes for the better. FOCUS. I challenge you to never stop growing and to channel energy and determination for self-improvement into one stream.

If your desire is to get in shape, set up a diet that you can realistically live with and schedule an exercise plan. If your desire is to get a better handle on your career, outline the new skills or knowledge you need and chart a plan to get you there. In trying to do everything, we often end up doing nothing.

Yes, this is a time for growth, and I hope that you will allow your chapter or council to assist you in obtaining new growth, new adventure. Encourage your fellow co-worker to become involved in your chapter / council activities. Join the NMA Board of Directors in focusing on new membership. Help us spread the word on what your membership in the NMA means to you. After all, we are all in this together and we want to make sure that everyone has the same opportunity to join a chapter that we had.





Giving credit where credit is due—a fond farewell

By Steve Bailey, CM

NMA Executive Director

As most readers know, Sue Kappeler, CM, NMA's Vice President of Integration and Operations is also retiring at the end of May. Those of you who know me well, understand it when I say that Sue's picture should probably have been on the first page instead of mine. The truth of the matter is that's Sue's contributions to NMA are definitely "front page, top of the fold worthy." Her departure is REAL news.

Sue was the first staff member to see the value of computerized operations and took NMA (with some staffers screaming and crying) from the abacus to the monitor. She told us we needed a fax machine. She told us we needed word processors. She told us we needed to computerize our systems. She told us we needed a website. Then SHE did all these things! I've never known anyone who embraces change more readily. She's just wired that way.

It's not every day that you find someone who inherently understands how computers work and who is also endowed with marketing, meeting planning, and financial planning skills. Rarer still, is to find said individual who is also poised, polished, and possessed of the most amazing interpersonal and PR skills you can imagine.

Sue's retirement creates a far bigger gap in the org chart than mine. She has made more friends for NMA than anyone I know. She has the unique ability to be up to her earlobes in work, but willing to drop everything to serve either an internal or external customer. Her work ethic is second to none. Over the years she has put in more hours per day, per week, or per month than is almost humanly possible.

Yet, what I know that most of you will miss the most is Sue's sunny disposition and Can-Do Spirit. If you know Sue at all, then you feel like you are one of her best friends. I swear, the woman could put anyone on the planet at ease. Her sincerity, integrity, and warmth are matched only by her sense of logic. Whenever I find myself in a work-related "pickle," I can't count the number of times I've sought resolution by starting with asking myself, "What would Sue do?" If Sue is in the room in the middle of a predicament, you know there is a resolution at hand.

I know you join me in wishing her well and thanking her for her enormous contributions to NMA for nearly 40 years. No one will be missed more than she.



Sue Kappeler, left, with 2018 Executive of the Year Tiffany Albert.

Virtual Chapter Leadership Training now online!

If you were unable to attend last month's Virtual Chapter Leadership Training or you would like to watch all or a segment of the training again, all of the presentations from both days, including video, has been uploaded to the NMA website. To view the presentations, simply visit:

<https://nma1.org/2020-virtual-clt-presentations/>



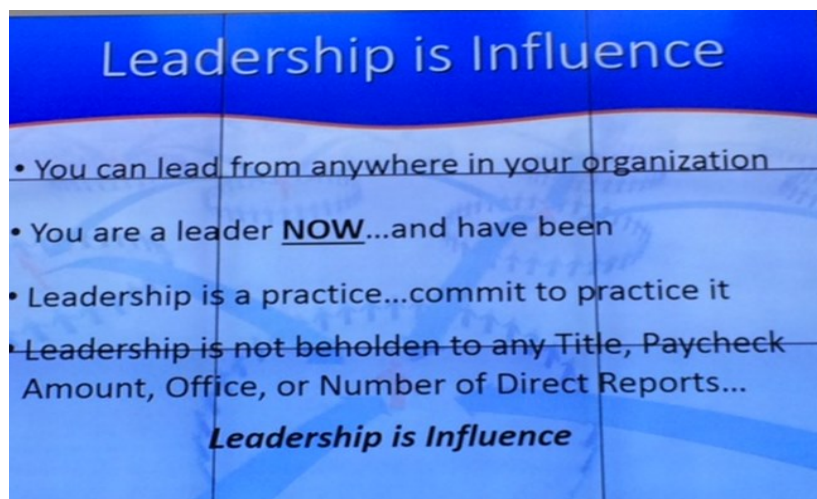
2020 Chapter and Council Anniversaries

<u>Month</u>	<u>Chapter</u>	<u>Anniversary</u>	<u>Years</u>
January	Sanford #581 Bismark, ND	01/22/85	35 Years
	Santa Clara #764 San Jose, CA	01/01/50	70 Years
February	Collins Aerospace #625 Melbourne, FL	02/24/15	55 Years
March	Lockheed Martin #535 Huntsville, AL	03/24/65	55 Years
May	LM Palmdale #525 Palmdale, CA	05/07/45	75 Years
July	LM Clearwater #530 Oldsmar, FL	07/01/05	15 Years

COUNCILS

April	Peach Council #c080	04/19/85	35 Years
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Congratulations!!



Become a Leadership Speech Contest Donor!

Support Our Most Popular Youth Program

You may now support the NMA Speech Contest at one of several different levels! Become a donor and receive a beautifully embossed certificate, framed in a goldtone-trimmed plaque, prepared especially for you! In addition, you will be recognized in *NMA Breaktime* as well as during our Annual Conference National Speech Contest Finals! Individual Members and chapters earn points on the monthly CAR-1 report too!



You, too, may receive one of these beautiful certificates!

Select Your Donation Level Today!

Bronze Level - \$25 Donation

Silver Level - \$50 Donation

Gold Level - \$100 Donation

Platinum Level - \$250 Donation

Diamond Level - \$500 Donation

To make a donation, simply go to www.nma1.org and click on "Become a Speech Contest Donor". You may pay by credit card or request an invoice in order to pay by check/money order.

Remember: Donations to the NMA Educational Foundation, Inc., (a 501-c-3 organization) and its Speech Contest are tax deductible. Your chapter will also receive 5 points for each \$75 contribution received by a chapter member!

NMA...THE Leadership Development Organization
3055 Kettering Blvd., Suite 210
Dayton, OH 45439



NMA...The Key to Leadership Development

The 2020 Membership Campaign is underway. Chapters may select any two “Sale” months (of your choice) during 2020 in which the National New Member \$20 Registration Fee is reduced to \$10 per new member. No special forms are required, simply indicate “Sale Month” on the Chapter Dues Worksheet.

Contact Robin Furlong with Membership Campaign questions
robin@nma1org or call 937-294-0421





Smile. Now you can have dental coverage that you take with you.

MetLife TakeAlong DentalSM Insurance

Introducing **MetLife TakeAlong Dental** insurance, an individual dental policy that you take along with you through every life event you experience. So this could be the last time you'll have to enroll for dental coverage! Now there's something to make you smile!

Two great programs to choose from:

PPO

- Three benefit coverage levels to choose from: Low, Medium or High
- Flexibility to choose any licensed dentist, in or out of the network, and still receive benefits.
- In-network providers accept negotiated fees, which are typically 30-45% less than the average charges in the same area.¹
- No referral needed for specialty care.
- Access to thousands of participating dental locations.

Dental HMO/Managed Care²

- Currently available to residents of Florida and Texas.
- Will be available soon to residents of California and New York.
- Two benefit coverage levels to choose from: Low or High.
- Pre-select a dentist at time of enrollment, who participates in the network.
- Broad network of carefully screened general dentists and specialists who provide dental care at a reduced cost.
- No waiting periods, claim forms, deductibles or annual maximums.

Why get dental insurance?

Keeping your teeth healthy without a dental program can be expensive. Having the right dental coverage makes it easier to visit the dentist and helps lower your costs. That's where **MetLife TakeAlong Dental** comes in! It offers competitive pricing and great benefits today and in the future, providing you with continuous coverage.

It's time to enroll

Find all the information you'll need in one convenient location at metlifetakealongdental.com. Learn more about the program, features and cost, then enroll for coverage for yourself and your dependents.

Enroll Online at
metlifetakealongdental.com

Enroll by Phone
1-844-2METDEN
(1-844-263-8336)

Your Referral Code
NMAssn





NMA Benefit... from MetLife!!

If you have any questions, please call
MetLife at 1-844-2METDEN
or visit our website at
metlifetakealongdental.com

MetLife TakeAlong Dental availability varies by state.

¹ Based on internal analysis by MetLife. Negotiated fees refer to the fees that participating dentists have agreed to accept as payment in full for covered services rendered by them, subject to any copayments, deductibles, cost sharing and benefits maximums. Negotiated fees are subject to change.

² Dental Managed Care is used to refer to product designs that may differ by state of residence of the enrollee, including but not limited to: "Specialized Health Care Services Plans" in California; "Prepaid Limited Health Service Organizations" as described in Chapter 636 of the Florida statutes in Florida; and "Single Service Health Maintenance Organizations" in Texas. Dental Managed Care program benefits are provided by Metropolitan Life Insurance Company, a New York corporation, in NY. Dental HMO program benefits are provided by: SafeGuard Health Plans, Inc., a California corporation, in CA; SafeGuard Health Plans, Inc., a Florida corporation, in FL; and SafeGuard Health Plans, Inc., a Texas corporation, in TX. The Dental HMO/Managed Care companies are part of the MetLife family of companies.

Dental benefits are provided by Metropolitan Life Insurance Company (MetLife) or an affiliate of MetLife. Certain administrative services are provided by Careington BenefitSolutions (Careington), Frisco, TX. Careington is not affiliated with MetLife or its affiliates. In certain states, availability of the individual dental product is subject to regulatory approval. Like most benefits programs, benefit programs offered by MetLife and its affiliates contain certain exclusions, exceptions, reductions, limitations, waiting periods and terms for keeping them in force. Please contact MetLife for costs and complete details.

Vermont Residents: Any applicable waiting periods are limited to a maximum of 6 months. Once enrolled, this will be reflected in your policy.

For Colorado Residents: This policy DOES NOT include coverage of pediatric dental services as required under the Affordable Care Act. Coverage of pediatric dental services is available for purchase in the State of Colorado and can be purchased as a stand-alone plan. Please contact your insurance carrier, agent, or Connect for Health Colorado to purchase either a plan that includes pediatric dental coverage or an Exchange-qualified stand-alone dental plan that includes pediatric dental coverage.

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Awards for Purchase from NMA!!

Gold and Silver Knights

NEEDS APPROVAL



The Gold Knight (Councils) and the Silver Knight (Chapters) are the highest awards that can be bestowed upon an outstanding executive. Only one may be presented in a year by any council or chapter. The nominee must be an executive whose reputation for outstanding leadership is well-known in the area served by the Chapter/Council. The nominee must be a person who has demonstrated the highest qualities of leadership in business or government as well as being involved in community activities. Further, the nominee should have motivated others to practice the principles of NMA's Code of Ethics and always conducted himself or herself in an exemplary manner. Knight recipients model the way, inspire shared visions, foster the development of others, and celebrate peoples' achievements.

This beautiful award comes with a 10"x7" crystal arc and a brass knight figurine mounted on a 12"x4"x1 5/8" black base.

Price: \$319.00 plus shipping

Leadership Award

NEEDS APPROVAL



NMA has designed a new, contemporary Leadership Award available for purchase by chapters and councils. It may be presented to any member who is in good standing and who has exhibited outstanding leadership abilities through participation in Council or Chapter activities. The nominee will have regularly applied the principles of NMA's Code of Ethics. There is no restriction on the number of these awards that can be presented during the year.

Councils or Chapters must complete the online nomination form, with the concurrence from the Council's or Chapter's assigned NMA National Director, to the NMA Executive Director not less than 60 days prior to the anticipated presentation date.

This towering award contrasts clear and frosted optic crystal, highlighted by a cobalt crystal diamond for a look that is beyond striking. Large enough for hoisting, this unique design will add style and a splash of color to your presentation. Etching as shown is included at no extra charge.

FREE Personalization and packed in a special presentation box.

11.5"H x 7.75" W x 2.5"D; 5 lbs.

Price: \$219.00 plus shipping



Awards for Purchase from NMA!!

Distinguished Recognition Award



This handsome award can be used to thank anyone in your Chapter or Council who is deserving of special recognition for their contributions, dedication, and hard work. The recipient's name is etched in the center of the circle and we can add the chapter name and the date of the presentation. It is made of optic crystal which is well known for its purity, precise cutting, and superb polish. The circle is made from beveled Starphire Crystal whose slight aqua tint is accented by a royal blue triangular base. The name of the award is reversed-etched around the circumference, providing an eye-catching detail.

FREE Personalization and packed in a special presentation box.

8.5"H x 9" W x 2"D; 2 lbs.

Price: \$99.00 plus shipping

Outstanding Service Award



What better way to show your appreciation to a Chapter or Council Member than with this beautiful light blue and clear crystal award? Crafted with two beautifully coordinated colors the look of this optic crystal and blue glass on an aluminum base is unique and reflects the importance of the tireless contributions and "peak performance" which you are recognizing.

The NMA logo and the name of the award are deep-etched in the blue glass.

This award comes gift boxed with a silver plate (approx. 2.5"w x .5"h), suitable for later engraving

8"H x 5 1/8" W x 2"D; 2.5 lbs.

Price: \$129.00 + shipping

Star Award



This award is available for purchase by both Chapters and Councils. It's a cost-effective way to show your appreciation for almost any reason imaginable – showcasing a member for his or her "shining star qualities" and letting them know how highly regarded they are.

The award is part of Airflyte's Constellation Series of fine acrylic awards. It has a handsomely etched star with gold paint-fill and a mirrored bottom. The NMA logo and the name of the award are permanently etched.

The award comes with a gift box **and** a brass plate, suitable for engraving on your end.

8 -1/4"H x 3-1/8" W and tapered from 1-1/8" to 7/16"D; 1 lb.

Price: \$79.00 plus shipping



Awards for Purchase from NMA!!

Servant Leader Award



This is NMA's newest award, available for purchase by both Chapters and Councils. Its intent is to provide unprecedented recognition for those truly special individuals for whom "community service" is second nature. The inscription reads, *"In Recognition of Your Inspiring Service to Others"*. That pretty much says it all.

Comprising a unique design and substantial weight, this dynamic award commands recognition through its stunning simplicity. This designer award features flawless black and clear optic crystal that makes the award a work of art. It is precisely crafted and then etched with your recipient's name, Chapter or Council, and presentation date.

FREE Personalization and packed in a special presentation box.

9"H x 6" W x 2"D; 5 lbs.

Price: \$169.00 plus shipping

World of Thanks Award



The World of Thanks Award packs a lot of style and innovation in a small package. It can be used by Chapters and Councils for any special recognition of a project or special initiative done during the year. When you really mean, *"You're about the best in the world!"*, this unique award is THE perfect way to express your gratitude.

The award has a carefully etched crystal globe that rests in a groove on top of a tapered crystal base with an etched NMA logo and the words, *"A world of thanks for your commitment and dedication"* underneath.

The award comes with a handsome gift box and a small silver plate, suitable for engraving on your end.

5"H x 2-1/4" square bottom that tapers to 1-7/8" square top. The crystal "world" is approximately 2-1/2" round. 1-1/2 lbs.

Price: \$79.00 plus shipping



2020 NMA Shorey Silent Auction!!!



Your BIG Opportunity to Support the NMA Leadership Speech Contest!

WHAT IS THE SILENT AUCTION?

The Silent Auction is a great event, held in conjunction with the Annual Conference and designed to raise funds to help continue our NMA Leadership Speech Contest. This will be the 32nd year for Speech Contest and the 19th year for the Auction. Those who have previously participated know that this is an exciting and entertaining event! For three days, attendees mingle and network with others while checking out the various items available for bid – strategically targeting those “must win” items over the course of the conference so when that final bell rings, they win (and the Speech Contest wins!). Last year, thanks to the generosity of our bidders, the Auction proceeds alone totaled nearly \$6,000 toward cost of the 2019 Speech Contest. With your participation this year, we would love to substantially increase the contribution the Auction makes!

NMA's first Silent Auction was conducted by a group of NMA volunteers at our 2002 NMA Annual Conference held in San Francisco, and brought the Speech Contest \$5,235.50!! The auction is dedicated to the memory of two very special people, Dot and Forrest Shorey, who were stalwart volunteers of the International Management Council (IMC), an organization that subsequently merged with NMA in 2004. Dot, who had a vision that would strengthen the purpose and programs of IMC by raising funds (and having a little fun along the way!), championed the original IMC Silent Auction in 1992 in honor of her husband, Forrest. Forrest served the IMC in many capacities, most notably as National President of IMC. Supporting Forrest's efforts to champion outstanding programs involving the development of youth, Dot was a visionary and an energetic team player – serving in a broad range of positions in her 35 years as an IMC member. She was a remarkable person and a dear friend to all who knew her – and attended 22 consecutive IMC National Conferences. Her daughters, Barbe Herrholz and Cindy Racic, have continued her legacy and supported this effort by attending our Annual Conference to help with the auction for several years thereafter.

The 2020 NMA Shorey Silent Auction will continue to carry on the original intent initiated by Dot with all the proceeds used to support activities involving youth... specifically the NMA Speech Contest!



Welcome 2020 New Members!!

141 NMA-BCBSM LDA Detroit, MI

Rikki D. Barnett
Rebecca Beck
Kaitlyn R. Bradley
Muhammad U. Choudhry
Glenda F. Gogoleski
Laretha N. Gordon-Williams
Monisha Harris
Anita L. Hart
Renee L. Henderson
Matthew A. Keeney
Jessica R. Lupo
Marvelous M. Massey
Samuel P. Peters
Rachel L. Reising
Rachel M. Richert
Liane A. Schall
Nicole M. Silas
Alfreda J. Solomon
Erin M. Wallen
Michelle Weatherspoon
Xuelian C. Zhu

155 Boeing Oklahoma Leadership Oklahoma City, OK

Abigail Carllson
Daniel Diel
David Eboh
Gabriel T. Gasiorowski
Shawn Gulikers
Brittany Hampton
Travis Hampton
Erica King
Robert Lynn
Carla Merritt
Connor Nolan
Scott Willis

220 Columbus Public Service Chapter Columbus, OH

Audrea E. Hickman
Rajesh Singh

249 Lockheed Martin Leadership Assoc. Fort Worth, TX

Joshua Ahmed
Megan Anthony
Kyle Bosarge
Jonathan Bouligny
Eric Brandt
Catina Broadway
Chase J. Broersma
Collin Brown
Townsend Brown
Manuel I. Bryant
Lauren Burns
Brett A. Butcher
Rayquotez Butler
Christopher Cain
Michael Canas
Cade W. Carlisle
David Castillo
Anairis Chavez
Jason Chen
Carlee K. Christian
Jessica Cramer
Patrick M. Cronin
Dakota Cuttrell
Coby J. Dawson
Shawn M. Dean
Andrew J. Doty
Barbara Downs
Glen Downs
Brock Eppler
Andrew Epps
Ryan D. Fisher
Matthew Fournier
Aaron Garcia
Mariano Garcia
La'Fred D. Gibbons
Ezequiel Gonzalez
Chad Goodlow
Eric C. Green
Alexander W. Grosvenor
Gheorghina Gruia
Ronald Haire
Matthew D. Hawkins
Brian Henriquez
Cory Hensley
Roger Holguin
Sydney Howard

Thomas Huber
William A. Huffman
Christopher P. Hughes
Adora E. Jackson
Krista N. Jackson
Ashley M. Johnson
Olivia Jordan
Olivia Jordan
Shekhar Karki
Codi Knoblock
Matthew Kowal
Erika Langelo
Thinh Le
Jillian L. Levin
Caitlin Little
Peter A. Liu
Jonathan Lopez
Courtney E. Lynch
Linford C. Marr
Garrett Mason
Jennifer Matchett
Jack K. Matula
Thurman D. May
Sela Mitrisin
Robert M. Moreno
Christopher R. Morrison
Charles J. Moses
Dolan Motter
Ernest D. Munoz
Justin Murphy
Gene Neely
Krystal M. Orr
Hanna M. Osteen
Reid Palacheck
Oscar D. Parra
Bradley Patterson
Tia Perry
Damaris Puig
Jeffrey T. Rangel
Seetha Ravi
Ross E. Raybon
Bryan Reinhard
Maribel Reyes
Deborah Ripic
Sean H. Roberts
Kate Rocero
Rebecca L. Russell
George Samarripa
Abigail Sanchez



Welcome 2020 New Members!!

249 Lockheed Martin Leadership Assoc.

Fort Worth, TX (Cont'd)

Denise Sanders
Kenneth Saxton
Roxanne J. Schell
Ryan Schleder
Austin Schneider
Cameron Schooley
Aspen Shade
Jarret Shoemaker
Jason Sissung
Matthew Slovak
Shirley D. Smith
Leilani Spurlock
Christian T. Stewart
Sarah Tolar
John Urso
Matthew VanHoose
Lisa Wagner
Matthew Walker
Samuel Walker
Evelyn Webb
Harry J. Whipple
Aaliyah Whitmire
Desmand Williams
Isaiah Williams
Julius R. Williams
Ciera Woods
Troy Young
Jacob Zaborsky
Giovanni Zequiri

280 Nokia Leadership Assoc. Plano, TX

Connie Gidney
Nitza Gomez
Michele Lehti
Jim McGowan
Klaus Metnitzer
Piia Nikkanen
Hana Teshome
Anumaneni Venkataramana

395 Mid-Columbia Leadership Development Assoc.

Richland, WA

Linda Angel
Anissa Goehring
Matt Richards

492 KBRwyle Leadership Assoc. Houston, TX

Janis Clutter

495 KBRwyle Leadership Assoc. Huntsville, AL

Wade Fox
Yvette Kidd
Timothy Tennison

517 Leadership Link Lincoln, NE

Adelle Burk
Kevin Cass
Willa DiCostanzo
Angel Edwards
Sophia Imms
Mike Middendorf
Renae Reif
Renae Rief
Amy Schlichting
Kayla Sellhorn
Robert Watton
Lance Wolken

524 Lockheed Martin Leadership Assoc.

Greenville, SC

Ryan Bergren
Chelsea Bray
Eric C. Brown
Darla Burns
Kris Champy
Sarah DeWaele
Wes Donithan
Wesley Groves
Mark Keating
Nathaniel Plante
Marvin Stephens

525 Lockheed Martin Leadership Assoc.

Palmdale, CA

Tara Ballou
Carlos Davila
Christopher Donatelle
Damian Gaona Guerrero
Mena Giras
John Haynes
Jason Homesley
Lara Midgley
Jaqueline Moore
Mark Nardo
Nathan O'Brian
Jonathan Ofori
Aaron O'Hara
Staci Pearcey
Rares Pinte
Winston J. Rogers
Jennifer M. Sanchez
Isaiah Smith
Samantha Smith
Michael Tanis

531 Lockheed Martin Leadership Assoc.

Marietta, GA

Isata S. Barrie
Faneshka Charite
Gregory J. Czerwonka
Randy L. Daniel
Ishan J. Desai
Oghenetega P. Eshareturi
Patrick E. Farrell
Brittany J. Galloway
Robert L. Greene
Daniel M. Johnson
James M. King
Alexandra A. Leon-Khan
Kerry D. Wilson
Debbie A. Yaccarino

534 Lockheed Martin SSC Leadership Assoc. Silverdale, WA

Denielle Eiler
Matthew Ellis
Candace McKenna



Welcome 2019 New Members!!

- 535 Lockheed Martin SSC Leadership Assoc.
Huntsville, AL**
Raven Adams
Kyler D. Bush
Christopher A. Colborn
Jordan E. Cole
Amahlle E. Davis
Brittany M. Eaton
Coretta Ellison
Richard J. Futch
Kristofer D. Hall
Andrew J. Haubrich
Ashley R. Henderson
Kasheena Henderson
Tyierra R. Henderson
Arthur E. Henley
Jeremy C. Hurst
Amy M. Jones
Joseph D. Kabalin
Jennifer M. King
Justin R. Kizer
Karen M. McLaughlin
Brandon McNutt
Edgar Mejia
Karen A. Morland
Lauryn M. Morrison
Precious Mulbah
Faith E. Olinger
Erica D. Pettway
Allen Prescott
Michele A. Red
Jamal Ridgel
William G. Rumph
James H. Sears
Patrick E. Sprung
Anna Sullivan
Nikki L. Terry
Alexis T. Tillery
Jeff A. Wead
Lydia M. Weidenbacher
Thomas C. White
William G. Wright
- 540 Lockheed Martin SSC Leadership Assoc.
Sunnyvale, CA**
Kristy L. Dalrymple
Sean P. Donner
Robin Issaco
Kevin R. Jones
Ryan P. Zertuche
- 542 Lockheed Martin SSC Leadership Association
Kings Bay, GA**
Paige B. George
Michaela C. Kotlowski
William P. Lutz
Kelly C. Oliver
Jarred Scott
Morgan J. Spence
Robert E. Wright
- 546 Lockheed Martin SSC Leadership Assoc.
Cape Canaveral, FL**
Joshua Davis
Brandon Gianvito
Samantha Gillespie
Melvin McPherson
Rudolph Notice
Douglass A. Pecarina
David Rodriguez
Cheryl Sosa
Thomas Young
- 555 LMSSC-LA Greater New Orleans Chapter**
Jason J. Borcz
Brietta R. Oakley
Darsayle L. Pearson
Patrice M. Tolliver
Leslie J. Weller
- 560 Lockheed Martin Rocky Mtn. Leadership Assoc.
Littleton, CO**
Cole D. Anderson
Francis C. Heil
- Ethan I. Kleinhenz
Leah Perreault
- 581 Sanford Leadership Assoc.
Bismarck, ND**
Morgan Brilz
Nick Hillman
Rochelle Schaffer
Carrie Scheller
Brianna Scherr
Andrea Sutheimer
Kristin Vetter
- 611 Lockheed Martin Leadership Association
Moorestown, NJ**
Letia Barnes
Lakim Desir
B.J. Dickerson
Kelly Jones
J. G. Salgado Delgado
Maria Thompson
- 625 Rockwell Collins Leadership
Melbourne, FL**
Valeria Norwich
- 626 Collins Leadership Assoc.
Richardson, TX**
Matthew Brace
Daniel Carrol
Ranjit Chitre
Jean Christopher
Denna Gruber
Gerald Ray
Brandon Richard
Heather Robertson
Arif Syed
Donna Taylor
Louise Underwood
Ximone Willis
- 701 Boeing Leadership Assoc. of
Southern California
Huntington Beach, CA**
Lance P. Aja
James J. Bonang



Welcome 2020 New Members!!

706 Port of Seattle Chapter Seattle, WA

Marina Collinsworth
Ethan Conley

999 Individual Members

Dedra Adams-Johnson
Leandro Contreras-Sanchez
Dennis Dowling

Fiona Earnhardt
Gheorghina Gruia
Greg Maultsby
David Sandhu

This new member list includes all new members reported to NMA between January 1, 2020 and April 30, 2020!

American Red Cross embraces leadership

By Avis French

How would you feel if, after 35 year of being a "Red Cross Blood Drive Coordinator," you logged into blood donor system and did not see your Coordinator login screen? Instead, you saw a Blood Program Leader login screen. Well, that is what happened to me recently. I contacted my Red Cross recruiter, who had no idea about any changes to the system. While I awaited more information from her, I decided to "give it a try." Imagine my further surprise when, after logging in, there was all my old information!

Later on, from an email to all the Red Cross "leaders," we learned why the name change was made.

"Running a blood program that sustains life

every day is much bigger than coordination or engagement. It is the pinnacle of **leadership**, particularly as a volunteer championing this never-ending, lifesaving mission. Now every time you see the phrase "Blood Program Leader", know that it is always delivered with our gratitude for exceptional service to community members receiving chemotherapy, suffering chronic illness, or having the most unexpectedly difficult moments of their lives."

Leading a blood program means you are constantly communicating with Red Cross staff and volunteers, facility staff and volunteers, community volunteers; you are maintaining information in a complex and multi-purpose database; you are welcoming repeat and first-time donors. Conducting successful blood drives is leadership at its best.

Has your Chapter or Council had a change in Officers??

If so, please complete the Officer Update Form which can be found on the NMA Website; we want to ensure our records are accurate and that we're reaching everyone.

<https://nma1.org/officer-update-form/>





2020 NMA Annual Conference!!



Hyatt Regency Downtown Greenville, SC

220 North Main Street / Greenville, South Carolina 29601 / Phone 864-235-1234

Room Rate: \$159 + tax, S/D

To make online reservations with hotel: [Hyatt Regency Greenville, SC](#)

Registrations and Reservations are Coming in for Greenville

We look forward to receiving YOURS soon!

Planning is underway for our 2020 NMA Annual Conference in October. Speakers are being lined up, Educational Sessions are being refined, Award Nominees are being submitted, and even the menus are being firmed up – and we DO like to eat well ... and often... at our Annual Conference!

Complete details will soon be on the website at www.nma1.org. A reminder too, that the website is continually updated with specifics as we get closer and closer to October. Make sure that you check in frequently to get all the latest Conference news and valuable information.

You will soon find links to the Conference Registration Form, the Hotel Registration Form, the Conference Schedule, hotel and travel information, the Shorey Silent Auction, the conference charity which we are supporting, as well as the Educational Sessions topics and presenters.

Regular Conference Registration Fees are \$895, but with the Early Bird Discount coupled with your Chapter Rewards Discount, that net dollar amount goes down to \$783. At the exquisite Hyatt Regency, NMA has negotiated a special price of \$159 + tax, single/ double room rate.

Stay tuned for more information. We look forward to greeting you in Greenville – a city known for its main street, bustling art scene, and one of America's foodie hot spots according to People Magazine.

NMA Regular Registration and Discounts	Amount
Regular Registration if paid after September 21	\$895
Early Bird Discount if paid by COB September 21	\$25
Chapter Rewards Discount if available for your chapter (10% off Early Bird)	\$87
Net Registration with Early Bird & Maximum Chapter Rewards	\$783