



ICPM Partnership Discount Program

ICPM (Institute of Professional Management) and NMA have a long history of working together. ICPM was part of NMA and then spun off as its own organization. As NMA approaches its 100th anniversary, ICPM has been with us for 40 years and we have forged our continued partnership to leadership.

It is our pleasure to announce some exciting new benefits and partnership with ICPM that will mean new economies and deliverables to your chapter, Individual member and NMA nationally. NMA working with ICPM have put together a discount schedule for our members and chapters. This provides the opportunity to save significant money in the certification process for CM & CS.

Effective Immediately the new program is as follows:

ICPM / NMA

Certification Course Discount Table

Course Description	List	NMA	NMA	NMA
	Price	Discount	Discount	Discount
		1 – 5 (QTY)	5 – 24 (QTY)	25+ (QTY)
Certified Manager (CM) Bundle	\$850	\$750	\$713	\$675
Certified Supervisor (CS) Bundle	\$375	\$330	\$314	\$297
Certified Manager (W/O Books)	\$555	\$490	\$466	\$441
Certified Supervisor (W/O Books)	\$275	\$240	\$228	\$216

Additional Items	Price
CM Book #1	\$125
CM Book #2	\$125
CM Book #3	\$125
CS Book #1	\$125

ICPM brings two key certifications to the market:

- Certified Manager (CM)
- Certified Supervisor (CS)

Since our National Conference, we have had two chapters acquire the curriculum for the Certified Manager training and certification. We hope with this announcement your chapter or individual member will put this objective into your professional development plans and strategy.

The following is an overview of the CM Benefits:

Why is the Certified Manager Certification VALUED?

- Increases managerial confidence on-the-job
- Promotes professional credibility
- Fosters global recognition of managerial competency
- Advances marketability for employment or advancement

Use of the CM® Credential

As a Certified Manager, you earn the right to use the CM® professional credential after your name. This credential denotes a level of managerial competency that is recognized worldwide and sets you apart from other managers.

In Demand Management Skills

ICPM's certification course materials comprise a comprehensive learning system that develops managerial knowledge, skills, and abilities that are in demand in today's workplace. The application-based materials contain tools and practices that can be put to use right away!

Opens Doors to New Opportunities

The CM® credential opens doors for managers and leaders seeking employment or desiring to advance their careers. Certified Managers work in Fortune 500 companies, government agencies, non-profit organizations, universities, the military, and more. They span all industries without exclusion.

Global Recognition and Portability

The Certified Manager certification is a globally recognized brand with Certified Managers living and working globally. The CM® credential is portable, enabling recognition for hiring and advancement in all parts of the world, including the United States, , Asia, Europe, Africa, and the Middle East

ICPM is an educational institute and business center of James Madison University located in Harrisonburg, VA, USA. ICPM has over 40 years' experience developing managers, supervisors, and leaders to enhance performance in today's workplace.

What - Through a comprehensive three-module program of training and assessment, the CM certification validates a level of managerial competency and leadership potential. The CM credential is recognized worldwide and is attained by meeting eligibility requirements for education and passing three CM assessment exams.

Who - The CM Certification is appropriate for experienced managers and leaders working in all industries. To meet CM eligibility requirements, applicants must have combined education and experience that satisfy ICPM's 10 point scale.

Why - CM certification is highly sought after in today's workplace because: It verifies your management and leadership abilities for career advancement and allows you to take control of your career by adding value to your resume.

When - When Enrollment in the CM certification is continuous and CM exams are administered on demand.

How - Applicants can get started right away by completing the CM application at www. icpm.net and paying for CM certification fees online. Additional information can be obtained at www.icpm.net or by calling ICPM at 540.410.1513



