



Meet
**KRISTIE
STOCKER**



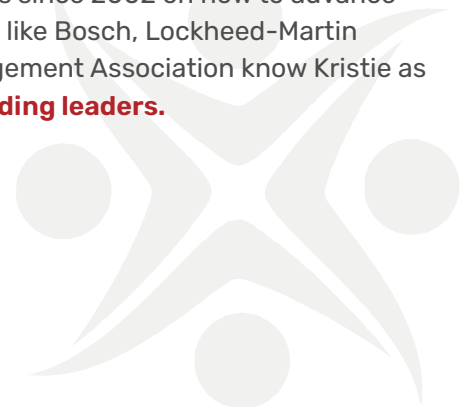
What do you get when you mix one part energetic problem solver, with a generous portion of leadership expertise and a sprinkle of marathon running? You get **Kristie Stocker** — an award-winning keynote speaker, success coach and leadership consultant. She's been teaching and mentoring driven professionals since 2002 on how to advance their self-leadership skills and take their success to unbelievable levels. Her clients like Bosch, Lockheed-Martin Leadership Association, Institute of Management Accountants and National Management Association know Kristie as the expert in helping them **become excuse-breaking, fear-crushing, goal-exceeding leaders.**

Kinetik Edge

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Program Framework & Outcomes

Framework

These on-demand leadership programs are implemented for NMA members and will primarily revolve around:

- Discovering personality behavior strengths and extremes
- Recognizing different communication styles, in self and in others
- Handling adversity personally and professionally
- Creating strong rapport and building trusting relationships with clients and teammates
- Discovering what motivates self, teammates and clients into action
- Maximizing time management skills to cut down on redundancies and gaps in efficiencies
- Breaking down communication barriers with clients and teammates
- Developing stronger leadership skills and expertise
- Smoothly handling other behaviors and personalities that conflict with their own
- Discovering innovative ways to collaborate more efficiently
- Strengthening self-leadership skills

Outcomes

NMA members will experience how to:

- Develop a genuinely engaged, stronger team that accomplishes more in less time
- Sharply increase productivity while decreasing costs
- Create happier, loyal clients for repeat business
- Become goal-focused with clear direction on how to perform at higher levels
- Communicate clearer and more effectively with anyone they're working with
- Have less conflicts and more fun
- Empower their teammates to the max
- Perform at higher levels of excellence
- Become the "team of choice" to work with
- Boost self-leadership skills creating more confident, self-motivated team members
- Increase their happiness level in their role
- Become an exemplary leader in multiple aspects of personal and professional life

Leadership Training Sessions & Details

Leadership Programs

1 hour live webinar (lunch and learn)

- ✓ Chapter chooses topic from inventory
- ✓ 60 minutes virtual training via Zoom
45 minute presentation with
15 minute live Q&A
- ✓ Audience cap: none

\$50 / member

2 hour webinar (interactive workshop)

- ✓ Chapter chooses topic from inventory
- ✓ 60 minutes virtual training via Zoom
60 minute presentation, breakout rooms
for exercises and discussion, interactive
conversations and Q&A
- ✓ 15 minute live Q&A
- ✓ Audience cap: 50

\$60 / member

Full day webinar (training seminar)

- ✓ Chapter chooses topic from inventory
- ✓ 6 hours virtual training via Zoom.
Presentation with breakout rooms,
breaks, interactive conversations, work
sessions and Q&A
- ✓ Audience cap: none
Minimum attendance: 20

\$125 / member

3 week leadership course (coaching & training)

- ✓ Chapter chooses topic from inventory,
but can be customized
- ✓ Three 90 minute sessions, one per
week via Zoom. Training on specific
topic, interactive and personalized
coaching conversations, work
sessions, Q&A and email access
- ✓ Audience cap: 25
Minimum attendance: 10

\$250 / member

Leadership Roundtable & Support (coaching & discussion) \$300/ session

- ✓ Chapter chooses their own topic of
discussion
- ✓ 90 minute maximum discussion with choice
of members via Zoom
Designed for Board members
- ✓ Amount and lengths can be customized and
placed in packages
- ✓ Includes pre-assessment sent to all invited
- ✓ Proposed cap: 20 for a more personal
experience, but can have unlimited mem-
bers attending

\$300 / member

Leadership Topics & Options

Topics

These leadership topics are a sample of sessions Chapters can choose from. More can be added by request.

- ✓ Communication
- ✓ Teamwork
- ✓ Team Culture
- ✓ Understanding personalities
- ✓ Transitioning into Leadership
- ✓ Speaking and presenting skills
- ✓ Dealing with Adversity
- ✓ Self-Leadership
- ✓ Breaking Limiting Beliefs
- ✓ Goal Creation & Execution
- ✓ Motivating a Team
- ✓ Leading with Purpose
- ✓ Building Confidence and Belief (in self and team)

Options

If a Chapter discovers a lunch and learn of a certain topic, but wishes to have it presented as a full-day seminar, this can be done with ample notice and a minimum attendee registration.



Coaching Program Incentives

Leadership Programs

These Coaching Program Incentives are offered to all NMA members for all three of Kristie's signature group coaching program offerings. All programs are offered on an application basis only. Members must book a call to enroll in any of the programs. Pricing valid for 2022 only.

Create Your Sweet Life 16 week program

Personal Development

- ✓ Online membership site, training and tools, exclusive professional community, one on one coaching, email access and group coaching.

\$4500

(\$1,500 discount off retail price of \$6,000)

- ✓ One additional free bonus week to equal 17 weeks

Rock Star 1 year program

Personal or Leadership development

- ✓ Online membership site, training and tools, exclusive professional community, unlimited one on one coaching, priority email access, VIP work session or leadership retreat and group coaching.

\$14,000

(\$2,000 discount off retail price of \$16,000)

- ✓ Two additional free bonus weeks to equal 54 weeks

LeaderTrak 16 week program

Leadership development

- ✓ Online membership site, training and tools, exclusive leadership community, one on one coaching, email access and group coaching

\$6000

(\$1,500 discount off retail price of \$7,500)

- ✓ One additional free bonus week to equal 17 weeks

Boosters and Working Together

Boosters

Examples of value-add options can be added per follow-up conversation:

- ✓ Hosting on-site and virtual success & leadership retreats to bring Chapters together and create a strong sense of community
- ✓ Monthly mastermind subscriptions and enhanced virtual training
- ✓ Unlimited coaching and consulting access for entire Chapters
- ✓ Customized programs for Chapters based on their urgent needs

Working Together

- ✓ **Creating rock star self leaders is what we do. NMA's results and goals are at the top of our priority list.**
- ✓ **We teach them team building and collaboration and we practice it too. We walk the walk and work side-by-side with you as partners, not just a "hired-trainer".**
- ✓ **Transforming leaders should NOT be dry and boring. People learn best with interactivity and fun - that's why "creating seriously fun success" is the company mantra.**
- ✓ **Character and integrity are the top two values of our business. You'll always get our honest opinion - no matter what. We're here to help you and your team make the best decisions, period.**
- ✓ **We love problem solving. Working with us means getting creative, innovative and exploring the foundational issues to create that positive change you're hungry for.**