

Breaktime



KBRLA serves Humane Society

For the second straight year, the KBR Leadership Association of Huntsville, Chapter 495, performed hours of community service at a thrift store, Three Tails Resale, which is owned and operated by the Greater Huntsville Humane Society. Members of the chapter sorted and priced donated items such as clothing, toys, and electronics. Items for sale help fund the operations of the Humane Society. This community service project helps provide young and old, injured and sick, abused and under socialized dogs and cats a chance to grow or heal before finding their forever homes.

Providing community service opportunities for NMA members is a great way for chapters to connect and network while at the same time providing valuable service to the communities in which their members live, work, and play.

NMA Chairman reflects on first half of 2023 accomplishments

By Matt Zelman

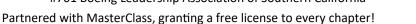
2023 NMA Chairman of the Board

Greetings NMA Members! Before we convene in Tucson for our 2023 Annual Conference, it's important to take stock in all we've accomplished as a group. Here are the highlights:

- Membership has increased by a net 89 members YTD to 7,172 members!
 Four months in a row of positive growth and 5 out of 7 months!
- Three new chapters, all with potential to grow!

#999 Individual Member Leadership Association
#937 University of Dayton MBA program staff and students

#701 Boeing Leadership Association of Southern California



- Submitted application for Accreditation to IACET for review. Approval will allow NMA to once again grant Continuing Education Units (CEUs).
- Revamped NMA web site to streamline pages and improve navigation.
- Hosted quality NMA Live Online Webinars each month in 2023. All recordings are available in the NMA Member Portal.

Our NMA members and staff have truly embraced the theme, "Launching Future Leaders." And as the saying goes, "it takes a village." So, a huge THANK YOU to all our members, board, and staff for achieving so much in less than a year! These successes and many more to come will set up NMA to continue providing the value our members and companies expect. The future is bright at NMA leading up to our 100th anniversary in 2025!



The Columbus Public Service Chapter was recognized by the Columbus City Council as part of the chapter's Management Week in America celebration. Pictured are Columbus City Councilman Mitchell Brown, NMA National Director Kathy Spatz, Melanie Mallett, Columbus Public Service Chapter President, and Dan Spatz, President of the Individual Member Leadership Association.



Matt Zelman

Community Service opportunities abound for NMA Chapters

By Avis French

NMA Associate Director

Part of an NMA chapter's mission, be it a sponsored chapter or a community chapter, should be to inform, encourage, and inspire the volunteer in all of us who believes in making a difference in the world around us. When you volunteer as an NMA individual member or through your NMA chapter, you generate good will. You and your chapter receive the greatest benefit of all — being perceived as a good individual or corporate citizen in the community.

Establishing a Community Services committee within a chapter is essential. How, you ask? Recruit chapter members who enjoy collaborating with people and who are interested in becoming involved in the Community Services area.



Avis French

Community activities can mean many different things to those people participating in the activities and to those people who receive the benefit of the activities. What community activities do you perform in your community? Are they related to NMA, are they faith-based, are they government programs, are they national philanthropies, are they unique to your locale?

The types of community service activities available are too numerous to count. It depends on where you live, the economic conditions, the natural disasters affecting your locale, even the state of world affairs.

Programs for Youth: Boy/Girl Scouts, Big Brother/Big Sister, Junior Achievement

Programs for Elderly: Meals on Wheels, Adult Care Centers

Medical Philanthropies: American Cancer Society, Alzheimer's Association, American Red Cross

Animal Care: ASPCA, National Wildlife Federation, Humane Society, Local Animal Shelters

Climate Change: The Nature Conservancy, The Ocean Conservancy, National Park Service

Disadvantaged Population: Homeless Shelters, Food Banks, Community tables

Education: PBS, National Geographic, Museums and Libraries, Adult Education, Local schools, Scholarships

Day of Giving: National, state, and local charities

NMA: Management Week in America, Leadership Speech Contest, NMA Essay Contest

And these suggestions are just the tip of the iceberg! Look around your locale. What kinds of opportunities do you see in just your own neighborhood that might benefit others? Check with your local Chamber of Commerce for suggestions of where and when you could help your community. Does your faith organization support community service activities?

Your opportunities are endless. Get involved. Let NMA know that you are involved. Support activities sponsored by your NMA chapter if you are a chapter member. Participate in activities sponsored by the newly-chartered Individual Member Leadership Association if you are an individual member. You will benefit, your NMA chapter will benefit, the world around you will benefit. It doesn't get much better than that.

Why - CM certification is highly sought after in today's workplace because: It verifies your management and leadership abilities for career advancement and allows you to take control of your career by adding value to your resume.

When - When Enrollment in the CM certification is continuous and CM exams are administered on demand.

How - Applicants can get started right away by completing the CM application at www. icpm.net and paying for CM certification fees online. Additional information can be obtained at www.icpm.net or by calling ICPM at 540.410.1513



Karmyn Norwood to speak on Authenticity at NMA Conference

NMA is pleased to announce that 2019 NMA Executive of the Year, Karmyn Norwood, has been added to the list of Annual Conference speakers. Norwood workshop is titled "Authenticity: Your Secret Sauce."

The workshop delves into the power of being genuine and true to oneself in the professional realm. Participants will explore the significance of embracing authenticity as a key ingredient for success, building meaningful relationships, and fostering self-confidence. Through engaging discussions, real-life examples, and practical exercises, attendees will uncover how authenticity enhances communication, leadership, and overall well-being. This seminar aims to inspire individuals to tap into their unique strengths, values, and passions, enabling them to harness the hidden potential of authenticity to create a more fulfilling and impactful career.



Karmyn Norwood

Karmyn Norwood is the vice president of Enterprise Performance, Transformation and Modernization at Lockheed Martin Missiles and Fire Control, responsible for leading

mission success activities across the lifecycle of missile defense systems for a \$10 billion enterprise that employs approximately 20,000 people.

She holds a bachelor's degree in Mathematics from Jackson State University, a master's degree in Electrical Engineering from George Mason University, and an Executive MBA from the University of Tennessee. She was recognized as one of the 25 Most Influential Black Women in Business in 2017 by the Network Journal and is a recipient of the 2015 Black Engineer of Year Special Recognition Award. She was named the 2019 NMA Executive of the Year and 2020 National Society of Black Engineers Lifetime Achievement Awardee.

She will speak at the Annual Conference on Friday, September 29 at 3:45pm.



BrainyQuote*



Planning Underway for NMA Annual Conference

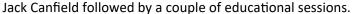
The NMA Annual Conference is approaching fast, and preparations are underway. Join NMA members from across the nation September 27-30 at the Westin La Paloma Resort in Tucson, Arizona! Tucson is well-known for its desert landscapes, including the iconic Saguaro cactus, as well as its vibrant Mexican-American culture and delicious cuisine. Tucson is home to the University of Arizona's Mt. Lemmon Sky Center, one of the largest astronomical observatories in the southwest. Biosphere 2, also managed



by the university, is the world's largest self-contained ecosystem with biomes from desert to ocean and everything in between – all in one place!

Speakers include Suzy Siegle, George Campbell, Jason Schechterle, Karmyn Norwood, Harvey Alston, and a presentation by the 2023 Wilbur McFeely Awardee Jack Canfield, author of the "Chicken Soup for the Soul" series.

The conference will kick off Wednesday, September 27 with a welcome mixer. On Thursday, we will honor our Member of the Year at breakfast followed by the keynote address. At lunch we will hear from





Friday will feature the Hall of Fame breakfast, educational sessions, a roundtable, and Recognition Lunch. We will also announce the 2024 conference site.

On Saturday, after an inspiring opening session, the NMA Speech Contest will follow. Saturday afternoon, attendees will have a block of time to attend the spa, pool, or one of five off-site activities that NMA

has arranged through the hotel. The conference will conclude with the Executive of the Year Banquet.

Shorey Silent Auction

The Shorey Silent Auction will be held during the conference and online. Please consider donating items for the silent auction which directly supports the speech contest. Items can be mailed directly to the hotel—information is on the <u>conference web page</u>.

Conference Charity

Every year the NMA Annual Conference strives to leave a positive footprint in the host community by donating to a local charity. In 2023, NMA has chosen Make Way for Books, a Southern Arizona charity that provides books to build a literacy-rich environment. You can learn more about them on their website.

Please consider bringing a donation to the conference. A presentation will be made to a representative of Make Way for books on Saturday. In addition to a cash donation, please bring a new or gently used book for children/teens to the conference. A book drop will be located in the registration area and the books will go directly into the hands of those that Make Way for Books serves.

Launch Your 2023 Membership Campaign



New Members Receive a 50% Discount on the Registration Fee during TWO Sale Months!

The \$10 Registration Fee is discounted to *only* \$5 for this promo!

No special forms are required, simply indicate "Sale Month" on the Chapter Dues Worksheet.

Mark Your Calendars for these Important Dates!

September 14 NMA LiveOnline Webinar "Sleep Well to Live Well" with Kelly Murray

September 27 NMA Board of Directors, Tucson, AZ

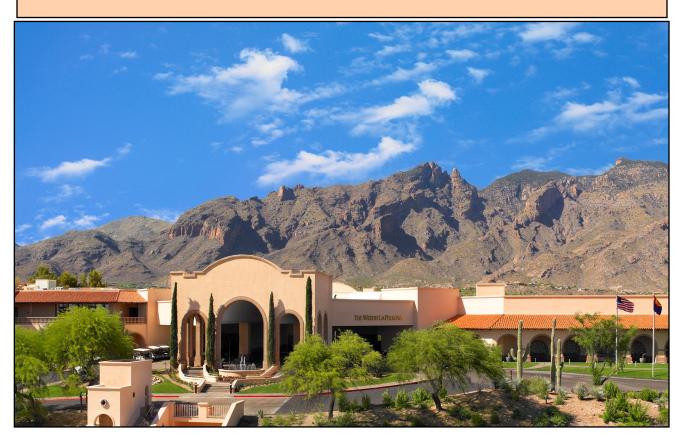
September 27-30 2023 NMA Annual Conference, Tucson, AZ

October 19 NMA LiveOnline Webinar "The Art of Delegation" with John Eales

November 16 NMA LiveOnline "Creating Accountability to Win" Thomas Maryon

Be sure to check out the new calendar on the NMA website that includes registration links!

https://nma1.org/events-and-happenings/



Join us in Tucson for the 2023 NMA Annual Conference

Westin La Paloma Resort & Spa in Tucson, AZ

September 27-30, 2023