



# NMA

THE Leadership Development Organization

## *Breaktime*



NMA members from Lockheed Martin chapters across the nation posed for a group photo during the 2023 NMA Annual Conference at the Westin LaPaloma in Tucson, AZ.

## **NMA Celebrates Chapters and Members at 2023 Annual Conference**

NMA Members from around the country gathered September 27-30 in Tucson, Arizona for the NMA Annual Conference. Gathering under the theme “Launching Future Leaders,” attendees shared great food and networking opportunities, and were inspired by uplifting speakers.

The conference kicked off Wednesday with a Welcome Mixer outdoors with the backdrop of the beautiful Catalina Mountains. On Thursday, Albert Florentino of the Nokia Leadership Association in Dallas was honored as the NMA Member of the Year. Suzy Siegle spoke about being the “Chief Energy Officer” in her keynote speech and workshop, and Jack Canfield was honored as the McFeely award winner.

Friday saw Mark Washington, who was nominated by the Blue Cross Blue Shield of Michigan LDA, inducted into the NMA Management Hall of Fame. George Campbell presented on “The Consistency Chain,” Jason Schecterle shared his inspiring story, and Karmyn Norwood spoke about “Authenticity: Your Secret Sauce.”

Saturday started off with Harvey Alston encouraging attendees to “Be the Best.” That was followed by the Speech Contest Finals where Elie Park, sponsored by the Nokia LA, took first place. After an afternoon of free time exploring Tucson or lounging at the pool, the conference ended with Deborah Davis-Leicht being sworn in as the 2024 National Chairwoman. Following that, Roderick McLean, who was nominated by the Lockheed Martin Aeronautics chapters, was awarded as NMA’s Executive of the Year.

# NMA Chairman announces 10,000 Member goal by 2025

By Matt Zelman

2023 NMA Chairman of the Board



Matt Zelman

That's right...10,000 NMA members. One outcome of our Vision 2025 planning sessions in Tucson was a commitment by the NMA Board to impact more members' leadership journeys. We can only achieve this goal by working together to spread the word about our hidden gem called NMA.

**As a down payment on NMA's 10,000 member goal, we are very pleased to announce that Lockheed Martin's Missiles and Fire Control Leadership Clubs in Texas and Florida are joining NMA in the first quarter of 2024! These chapters will add hundreds of new NMA members!**

Here are some more 2023 highlights to celebrate:

In September NMA conducted an amazing Annual Conference in Tucson, AZ. We had great attendance and awesome speakers, plus plenty of networking and fun! Finally, attendees were the first to learn the 2024 NMA Annual Conference is in Orlando, FL near Universal City Walk from September 25-28!

2023 Membership has increased 4.9% by a net 348 members YTD to 7,433 members

- Eight months in a row of positive member growth and 9 out of 11 months
- Excellent growth at KBR Huntsville (+50% YTD) and Nokia (+17% YTD)
- Strong gains from the three large LMLA Aerospace chapters plus BCBSM LDA

Three new chapters, all with potential to grow

- #999 Individual Member Leadership Association – Up 36% YTD
- #937 University of Dayton MBA program – 17 new members YTD
- #701 BLASC – 18 Members, with potential of up to 300 next year

MasterClass partnership continues growing as more chapters and members participate.

Accreditation application has been reviewed and our team is meeting bi-weekly to address all outstanding questions from IACET.

It's amazing how quickly the last two years as Chairman have flown by, so we must have been having fun! I've learned SO much from this experience that will greatly benefit me in future leadership opportunities. Many thanks to my staff Darrell and Abbie, the NMA Board, Committee Chairpersons, and all of you our members for supporting this team.

Let me close by saying how proud I am of all we've done together in a short time. Our goal was to leave NMA in a better place than we found it. Mission accomplished!

# 2023 NMA Annual Conference



Pictured above is Executive of the Year Roderick McLean with NMA Chairman Matt Zelman. At right is Zelman with the 2023 NMA Management Hall of Fame inductee Mark Washington. Below, NMA's Past Chairs gathered for a group photo prior to the Executive of the Year banquet.



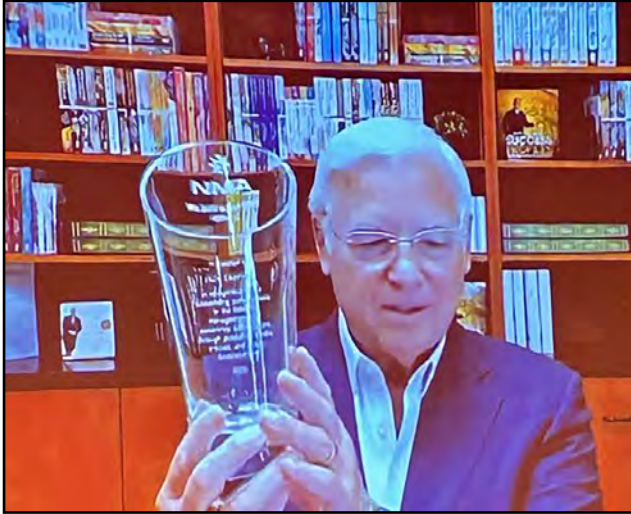
# 2023 NMA Annual Conference



At left, NMA Member of the Year Albert Florentino of the Nokia Leadership Association is flanked by Veronica Beasley-Robinson and Deborah Davis-Leicht. Above, Peach Council members Rayford Horne, Lori Gee, and Keith Charles are with Chairman Matt Zelman. On Saturday afternoon, attendees had their choice of several off-site excursions including horse back riding, four wheeling in the desert, or, below, exploring the beautiful Sabino Canyon surround by native Saguaro cactus.



# 2023 NMA Annual Conference



Pictured above is *Chicken Soup for the Soul* author Jack Canfield who was awarded the Wilbur R. McFeely Award. At right is former Phoenix Police Officer Jason Schechterle who shared his tragic yet inspiring life story in "Burning Shield." Below, Hall of Fame inductee Mark Washington is seen with members of the Blue Cross Blue Shield of Michigan Leadership Development Association.



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The NMA Leadership Speech Contest National Finals were held on Saturday, September 30 at the Annual Conference in Tucson. Pictured left to right are Olivia Harriger (LMLA Fort Worth), Nicole Zhong (BCBSM LDA Detroit), Daniel Howard (Savannah River Site LA), and Elie Park (Nokia LA Dallas). During the competition, Park claimed first place, Zhong placed second, Howard was third, and Harriger placed fourth. Thank you to all the chapters and family members who have supported these students!

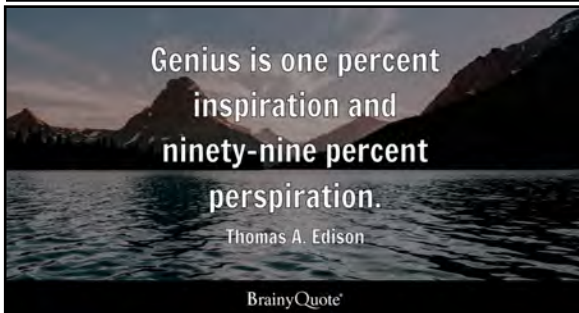
**NMA...THE Leadership Development Organization**

Please note new mailing address!

**PO Box 291824**  
**Dayton, OH 45429**  
**nma1.org**

**Phone: (937) 294-0421**

**Abbie Funke, Director of Member Services**  
**Darrell Wacker, Director of Operations**



**Tyrrell recognized with Heroes Award**

Miran Tyrrell, a member of the Individual Member Leadership Association (IMLA) and an NMA National Director, was recently honored with a Red Cross Heroes award. Tyrrell, who is employed by Savannah River Nuclear Solutions, was honored along with other members of the community at the Georgia Red Cross Heroes Breakfast. This annual event celebrates local heroes and their incredible stories of strength, compassion and heroism in everyday life. Congratulations Miran!



# NMA Individual Member Chapter celebrates first year

By Miran Tyrrell  
IMLA Secretary

The NMA Individual Member Leadership Association (IMLA) had a great first year that included engaging professional development webinars, community service, and fun participation at the NMA Annual Conference in Tucson.

David Sandhu,  
Professional

Development Chairman, created two series: Launch and Learn webinars providing a wide variety of topics and presenters (building your leadership edge, improving sleep, taking leadership lessons from running marathons, etc.); and Financial Education sessions covering topics for women, retirement, etc. Many NMA members from outside our chapter are participating in these offerings.



Miran Tyrrell and NMA Director of Member Services Abbie Funke present the Conference Charity donation to Cynammon Woodberry of Make Way for Books.



Members of the Individual Member Leadership Association including President Dan Spatz, Mark Tyrrell, National Director Scott Chesnut, Vice President Monica Tucker, Secretary Miran Tyrrell, Treasurer Amanda Lamson, and member Adam Lamson enjoyed some non-virtual fellowship during the annual conference in Tucson. (Photo by Kathy Spatz)

Being a primarily virtual chapter didn't stop Community Service Chair Avis French from providing an opportunity for members to demonstrate thankfulness in their local communities. Members are looking forward to the spring when they will have another local service opportunity.

IMLA led the effort to collect books for Make Way for Books at the NMA Annual Conference. IMLA was well represented in Tucson with all IMLA officers in attendance. Members participated in the excellent training sessions, fun outings, and even dinner together at a local restaurant. They are already looking forward to getting together next year in Orlando – you should plan to join us!





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## Mark Your Calendars for these Important Dates!

December 14	NMA LiveOnline Webinar “Why We are Failing Young Leaders ” with Joe Reichert
January 13	NMA National Directors Training 12-1pm EST
January 20	NMA Board of Directors Meeting, Dayton, OH
Thursday, January 25	NMA LiveOnline Webinar “Authenticity: Your Secret Sauce” with Karmyn Norwood
Saturday, February 10	NMA Chapter Presidents Summit 12-1pm EST
Friday, April 19	Chapter Leader Training—More info TBA
September 25-28	NMA Annual Conference, Orlando, FL

**Be sure to check out the new calendar on the NMA website that includes registration links!**

<https://nma1.org/events-and-happenings/>



Deborah Davis-Leicht, a member of Lockheed Martin Leadership Association in Fort Worth, Texas, was sworn in as the 2024 Chairwoman of the Board by Matt Zelman during the NNA Annual Conference in Tucson.

### NMA Announces New Member Benefit

Did you know NMA offers Colonial Life & Accident Insurance benefits?



Everyone’s benefit needs are different. That’s why it’s important to choose the benefits that are right for your personal situation.

Visit <https://nma1.org/discounts-and-perks/> and click on the Colonial Life link for more information.

Contact your benefits counselor, Jason Rubinstein, to schedule a benefits session and learn how to better protect what you’ve worked so hard to build.

**Join us in Orlando for the 2024 NMA Annual Conference**

**Doubletree at the Entrance to Universal Orlando**

**September 25-28, 2024**