



2024 NMA Annual Conference Speakers

Andy Masters

Leadership Lessons from Hollywood

Award-winning author and Leadership expert Andy Masters creatively uses the magical imagery of Hollywood to help busy leaders RECRUIT, DEVELOP, and EMPOWER their organizations in a POSITIVE work culture—while reducing turnover and defeating the staffing crisis. That’s right, ENTERTAIN and INSPIRE your audiences with actual license-protected scenes from movies such as *The Devil Wears Prada*, *Apollo 13*, *The Iron Lady*—and even *Office Space* and *X-Men*. This unique program also cites the latest research from Harvard Business Review, Deloitte, and Glassdoor to provoke REAL organizational change from every attendee. Powerful leadership principles are based on Andy’s latest book “[Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire.](#)” Andy’s program provides attendees with not only an interactive multi-media experience, but also with immediate “take-home” action items to help leaders embrace today’s NEW workforce revolution.

The Future of Work: Embracing the NEW Workforce Revolution

We are experiencing a workforce REVOLUTION as we emerge from the staffing crisis, and Great Resignation. Millions of enlightened employees have spoken. They want CHANGE. And, they will only work for organizations who provide such change. Employees want family-friendly flex time. Employees want WFH/remote work options. Employees want new perks & benefits. Employees want the tools and skills to embrace AI & Technology changes in their jobs. And, they want this all in a positive work environment where they can enjoy their jobs and be developed for the future, not be overworked and under-appreciated.

Today’s leaders must use vision for the future to become a “Champion of the Cause” in their organizations to initiate such change. REAL change. Organizations will either re-enact the “old way” of doing business and be left behind, or jump on the workforce revolution train now. Change, and recruit the most talented candidates—who will stay. Delay change, and suffer a turnover of talented employees, while leaving a stagnant, uninspired workforce with little innovation or drive to succeed. Enjoy this this critical and timely program for all levels of leadership based on the 5th book “[Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire.](#)”, from award-winning author and Leadership/Workforce expert Andy Masters.

Andy Masters Bio

[Andy Masters, MA, CSP](#) is an award-winning author and international speaker who has presented over 1,000+ programs for 250,000+ attendees on Leadership and Workforce Culture topics—including as keynote speaker for the National Institute for Staff & Organizational



Development Conference with over 1,400+ attendees in Austin, TX. Andy has earned the prestigious CSP award of the National Speakers Association (NSA), the highest international recognition for professional speakers, achieved by less than 10% of the 5,000+ speakers worldwide.

Andy has written 5 books and earned 4 degrees, including an M.A.-Human Resources Development and an M.A.-Marketing from Webster University in Missouri. His latest book is titled: *“Things LEADERS Say: A Daily Guide to Help Every Leader Empower & Inspire.”* Andy has been featured on the LifeTime Television network, PBS, Investor’s Business Daily, and Leadership Excellence magazine. His website is <https://andy-masters.com>

Kristie Mayfield

Welcome Mixer: Unleash Your Inner Wine Connoisseur Networking Reception

Join us as we raise a glass to kick off NMA’s Annual Conference in style! This year’s reception will pop the cork with Kristi Mayfield, Founder of WINE WIZE wine education for business professionals. In an interactive approach to tasting wine, you’ll not only learn how to hone your tasting skills, you’ll also engage in a lighthearted and interactive wine-related activity designed to spark conversation and connection among attendees.

This event promises to be a highlight of the conference, whether you're a seasoned wine enthusiast, a curious newcomer to the world of wine, or not a wine drinker at all, you’re guaranteed to enjoy the camaraderie and laughter! Expand your professional network, enhance your wine knowledge, or simply unwind after a day of travel, you won’t want to miss this year’s unique networking reception.

Wine Skills for Business Professionals

In this session, we'll delve into the fascinating world of wine – even if you've never sipped a drop! Hosted by WINE WIZE, this presentation is designed to arm business professionals with the knowledge they need to navigate any wine-related situation with confidence.

During this engaging session, you'll discover:

- ✦ **Location, Location, Location:** Explore how the location of a vineyard plays a crucial role in shaping the character and quality of wine.



- ✦ Winemaking 101: Take a behind-the-scenes look at the winemaking process, from grape to bottle. Gain insight into the key steps and how they influence the wine in your glass.
- ✦ Client Entertainment Confidence: Elevate your client entertainment game with our expert tips and tricks. Whether you're hosting a business dinner or networking event, you'll learn how to navigate wine lists, make informed selections, and create memorable experiences for your clients.

Even if you're not a wine drinker, there's still plenty to gain from this session! You'll walk away with valuable insights while enjoying a lively and interactive presentation led by an experienced wine educator. So whether you're a wine enthusiast or a complete novice, don't miss this opportunity to expand your knowledge and elevate your professional skills.

Kristie Mayfield Bio

With more than 20+ years of international business experience, I founded WINE WIZE and transitioned my passion to wine education. My uncanny ability to take heady topics and make them fun and relatable has earned five-star accolades for my approach to wine education. Knowing the value of time and the power of simplicity, I deliver on my promise you will “know wine in no time”!

David Sandhu/Karmyn Norwood

Leading with Value: The Hidden Secret to Increasing Retention, Productivity and Positive Mental Health on Your Team.

60% of employees say this one thing is the biggest cause of stress in their lives, and it's affecting their focus at work. We'll dive into the data to address how this critical, yet subtle, aspect can lead to enhanced productivity, improved engagement, reduced absenteeism and positive mental health for your team.

But what is this hidden Secret?

We will be pulling back the curtain on the importance of financial wellness and its profound impact on your team's lives. As a leader, it's important to understand that financial stress is a silent productivity killer and a significant source of anxiety and distraction in the workplace.

During this engaging session, we will:

- Hear stories of the impact and change that financial wellness can have on your team.
- Get actionable yet simple strategies to implement a culture of financial wellness.



- Gain insights into the ROI of prioritizing financial health as a leader in your organization.

For current and emerging leaders alike, this topic will cultivate discussion, impact and make a positive impact on your team.

David Sandhu Bio

David formerly worked for SpaceX, Raytheon and Lockheed Martin as an engineer before he transitioned to the financial services industry. After his father passed away, David helped his mom through some tough financial questions, and that gave him the spark to pursue a career in financial planning. David is passionate about serving others and lives by Zig Ziglar's famous saying, "You can have everything in life you want, if you will just help enough other people get what they want." He knows first-hand that true happiness is experienced when helping others.

Karmyn Norwood Bio

Karmyn Norwood is the president and CEO of NYMRAK Consulting LLC. She provides leadership for all aspects of the company's operations with an emphasis on long-term goals, growth, profit and return on investments. NYMRAK Consulting assesses and reforms business operations and provides expert guidance on project implementation.

Prior to leading NYMRAK Consulting, Ms. Norwood worked at Lockheed Martin 22 years and held leadership roles of increasing responsibility, including deputy vice president of the Sensors and Global Sustainment (S&GS) line of business and vice president of Rotary Wing & Ground Programs (\$2B). She established strategy, direction, and execution oversight for the full product lifecycle of domestic and international products for all rotary wing and ground programs including Apache and Advanced Rotary Wing & Ground Systems.

Prior to joining Lockheed Martin, she worked as a signal analyst for the Central Intelligence Agency, where she specialized in airborne radar signals. Her diverse background includes experience in engineering, production, sustainment, program management and general management with a proven track record of performance and business growth.

Ms. Norwood holds a bachelor's degree in mathematics from Jackson State University, a master's degree in Electrical Engineering from George Mason University, and an Executive MBA from the University of Tennessee at Knoxville. She was recognized as one of the 25 Most Influential Black Women in Business in 2017 by the Network Journal and is a recipient of the 2015 Black Engineer of Year Special Recognition Award. She was named the 2019 National Management Association Executive of the Year and 2020 National Society of Black Engineers Lifetime Achievement Awardee.



Ms. Norwood served on the Board of Directors to Lockheed Martin subsidiaries, the Jackson State University Computer Science, Engineering and Technology Advisory Board, and the Heart of Florida United Way. She has also served on the Board of the Kennesaw State University Executive MBA Board and the Diversity and Inclusion Advisory Board at the University of Arkansas, where she helped provide student development as well as guidance on future industry opportunities in support of the school's strategic vision.

Aditya Guthey

Future Proofing in the Era of ChatGPT

As OpenAI races ahead, the following questions are on everyone's mind:

- How will the future landscape of technology evolve?
- What skills will be in most demand?
- Who gets to stay on the tech scene, and who is left behind?

Through the three-step evolution framework created by Aditya, learn how you can turn this technological revolution into an opportunity to stay ahead of the curve. Understand where the industry is headed and ensure you're future-proof by hiring the right talent or becoming the right talent!

How Not to Build a Rocket When Asked for a Bike

One of the top complaints business leaders have about their tech teams is that they often build what they want, rather than listening to the business's true needs. This results in budget overruns and burnt-out tech teams.

In this talk, Aditya presents a framework for improving communication. Through his talk, tech teams will learn valuable skills to better understand and communicate with the business teams.

As a result, tech and business teams will find themselves better aligned, avoiding budget overruns and more money in the pocket.

Aditya Guthey Bio

Growing up in South India, I was called 'natti pakodi' (meaning 'a stutterer'), 'torri pallodu' (meaning an 'ugly beaver') and 'gajji moham' (meaning 'scar faced'). As a result, I had a lot of social anxiety, no confidence, and no friends..



Luckily, my wife found me. Things changed when I met her, and she said, “You’re cute, kinda like a movie star.” After that, I made more friends. Another told me, “You’re pretty charismatic.” The words were surprising: they challenged the long-held beliefs I had about myself.

So, I got curious. I went on a journey of self-discovery. I invested thousands in personal development programs to learn from the best coaches and trainers. I pushed back against my insecurities to compete in international speech competitions—and found that I won awards when I did. I coached over 100 professionals, some of them C-suite execs, helping them conquer their fears and fine-tune their communication strategies. I delivered talks all across the world. I got so comfortable in my own skin that I am now unafraid to upload ‘naatu naatu’ dance videos on LinkedIn.

I am 100% authentically me, and I want to help you be 100% authentically you so that you can ask and get what you want with no apologies.

Accolades:

- ICF PCC certified coach with 700+ hours helping more than 100 tech professionals and leaders master their communication skills
- An international, award-winning speaker who’s been on over 50 stages delivering 100+ talks all over the world
- Golden Wrenhead high performing engineer award in 2015.

Barry Bohnsack/Corporate Panel

The Return on Investment of STEM Education

Using Robotics, this program will speak to why companies find value, metrics they use to gauge results, and testimonial stories of robotics alumni and the value they bring to the team. This presentation will include a robotics demonstration by Orlando local high school students.

Barry Bohnsack Bio

Barry supports the Orion Spacecraft management team in achieving on-schedule and on-budget deliveries. He is a Program Planner for Lockheed Martin Space at the Kennedy Space Center Neil Armstrong Operations and Checkout Building. He has also served as an Engineering Planner and Financial Analyst for Lockheed Martin. For three years he was an educator at the Kennedy Space Center Visitor Complex. He holds an MBA in Finance and a Bachelor’s Degree in Finance from the University of Central Florida. He is also a FIRST Robotics Competition mentor.

Notes



The Conference Speaker schedule at the Conference is still a bit fluid as we are working with the NASA team to have an executive from the Kennedy Space Center speak. However, we do not have confirmation nor a program description for that presentation currently.